

2018-2023 Global E-reader Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global E-reader market for 2018-2023. An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals.

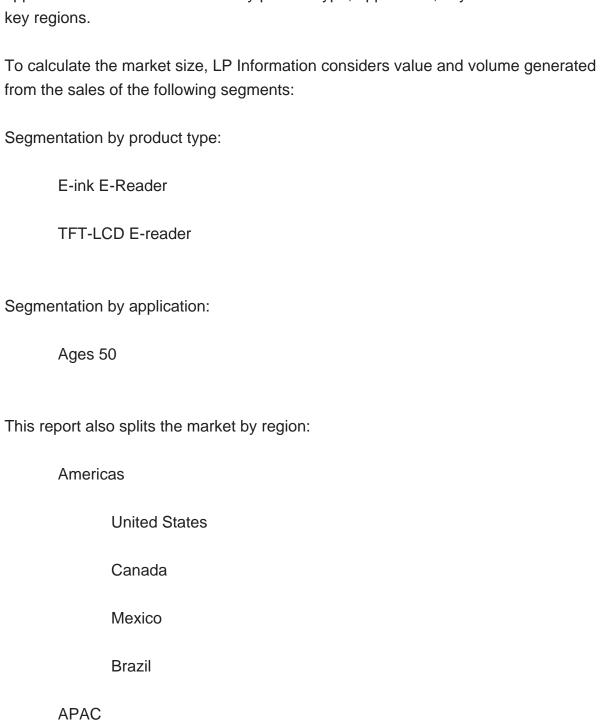
There are only a handful of key regional players that have any sort of sales record and loyal customers. One of the most well-known is Tolino, which comprises of an alliance of telecom and tech companies that wanted to develop e-readers and open a digital bookstore to prevent Amazon from dominating the German market. Netherlands based lcarus has a fond place in geeks hearts because they were one of the first ones to develop open Android based e-readers, that allow you to install apps just like you would on a smartphone and tablet. Pocketbook tends to dominate Eastern Europe and Russia and Onyx Boox is primarily focused on the Chinese market. Hanvon, a former member of the world's top 5 manufacturers has turned to focus their old expertized fields which are face recognition and E-drawing board, further cutting down the revenue share by E-reader.

The global market of E-reader is certainly going to shrink further in the next few years because there has no reason that people more necessarily need an E-reader rather than a tablet. Although E-readers are easy to produce, when a new brand is introduced, it can hardly win popularity from people who are used to the few common names. Despite that, only big vendors such as Amazon and Kobo are able to buy components from upstream suppliers in mass volume with cheaper cost. The future E-reader manufacturers will face pressure from both product novelty and pricing.



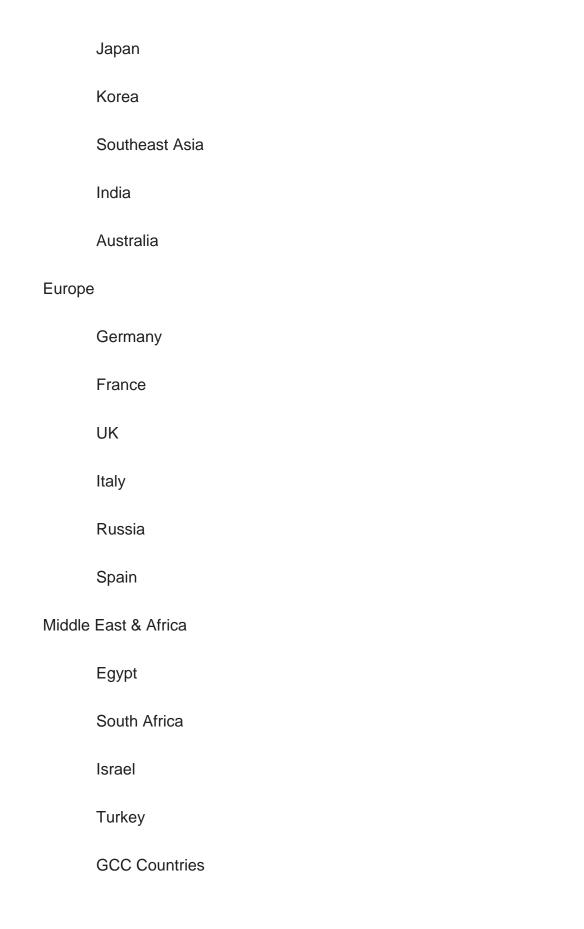
Over the next five years, LPI(LP Information) projects that E-reader will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of E-reader market by product type, application, key manufacturers and key regions.



China





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key



manufacturers covered in this report:		
А	Amazon	
K	Kobo	
S	Sony	
Н	Hanvon	
Р	Pocketbook	
E	Ematic	
А	Alurateck	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global E-reader consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of E-reader market by identifying its various subsegments.

Focuses on the key global E-reader manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the E-reader with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the



market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of E-reader submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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