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2018-2023 Global E-Learning Services Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global E-Learning Services market for 2018-2023. E-Learning Services is through the computer to the Internet, or wireless network, mobile phone network in a virtual classroom and the classroom teaching and learning. Increasing adoption of training solutions in the corporate landscape, irrespective of their industry vertical, is a major factor promoting the e-learning market growth.

Over the next five years, LPI(LP Information) projects that E-Learning Services will register a 7.5% CAGR in terms of revenue, reach US$ 295500 million by 2023, from US$ 191500 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of E-Learning Services market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Online

Learning Management System

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- Rapid E-Learning
- Virtual Classroom

Segmentation by application:

- K-12
- Higher Education
- Corporates
- Government
- Vocational

We can also provide the customized separate regional or country-level reports, for the following regions:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Kineo

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Allen Communication

Cegos

GP Strategies

Skillsoft

Pearson

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global E-Learning Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of E-Learning Services market by identifying its various subsegments.

Focuses on the key global E-Learning Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the E-Learning Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of E-Learning Services submarkets, with respect to key regions (along with their respective key countries).

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To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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