

# 2018-2023 Global E-book Readers Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global E-book Readers market for 2018-2023.

An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals. Any device that can display text on a screen may act as an e-reader, but specialized e-reader devices may optimize portability, readability (especially in sunlight), and battery life for this purpose. Their main advantage over printed books is portability: an e-reader is capable of holding thousands of books and the convenience provided due to add on features in these devices.

First of all, increasing demand for e-book readers in children and teenager is expected to result in growth coupled with the increasing amount of product is expected to result in the growth of this market. Second, Portable e-book provide convenience for customers and they are able to look through it wherever and whenever they are. Educational curriculum and growing e-learning drive the development of market. In addition, a large number of paper books are replaced by e-book owing to convenience. North America region and Asia Pacific region is estimated to dominate the market shares in forecast period.

Over the next five years, LPI(LP Information) projects that E-book Readers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of E-book Readers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

E Ink screen

LCD screen

Segmentation by application:

Organized Retail store

Unorganized Retail store

E-Commerce

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ACK Media

Andrews UK Limited

Bookbaby

Smashwords

Ciando

Dawson France

EBook Architects

Green Apple Data Center

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global E-book Readers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of E-book Readers market by identifying its various subsegments.

Focuses on the key global E-book Readers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the E-book Readers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of E-book Readers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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