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2018-2023 Global DVD and BD-DVD Player Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global DVD and BD-DVD Player market for 2018-2023.

DVD ("digital versatile disc" or "digital video disc") is a digital optical disc storage format. The medium can store any kind of digital data and is widely used for software and other computer files as well as video programs watched using DVD players. DVDs offer higher storage capacity than compact discs while having the same dimensions.

BD-DVD Disc (BD, BRD) is a digital optical disc data storage format. It was designed to supersede the DVD format, in that it is capable of storing high-definition video resolution (1080p). BDs use a blue-violet laser that has a shorter wavelength compare to a red laser. This allows BDs to store data more precisely using less space.
These days, all eyes are on video. As the switch is made from analog to digital technology, the market is quickly expanding beyond traditional televisions, DVDs, and camcorders to include flat-screen and high-definition digital televisions, personal video recorders (PVRs), elaborate home theater systems, home satellite systems, set-top Internet access devices designed to bring interactivity to the television, and cell phones and other handheld devices that can download, store, and play video. Key players include Matsushita (Panasonic), Philips (Magnavox), Sony, Thompson (RCA), TiVo, and Microsoft (WebTV).
BD-DVD Player product market has a larger space, basically presenting products to high-end development direction, high-end products have great market demand. Grasp the advanced technology market, local enterprises to increase R & D efforts, to produce

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more high-end products. Although the competition problem, due to the global economic recovery trend, investors are still optimistic on this field; there will be more new investment into the area.

Over the next five years, LPI(LP Information) projects that DVD and BD-DVD Player will register a -29.2% CAGR in terms of revenue, reach US$ 80 million by 2023, from US$ 630 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of DVD and BD-DVD Player market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

BD Player

DVD Player

Segmentation by application:

Residential Applications

Commercial Applications

This report also splits the market by region:

Americas

United States

Canada

Mexico

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Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

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GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sony

Sumsung

Pansonic

Pioneer

LG

Philips

Toshiba

HUALU

GIEC

Seastar

QiSheng

OPPO

Baru

Bevix

Viewlab

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global DVD and BD-DVD Player consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of DVD and BD-DVD Player market by identifying its various subsegments.

Focuses on the key global DVD and BD-DVD Player manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the DVD and BD-DVD Player with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of DVD and BD-DVD Player submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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