

# 2018-2023 Global Dry Mouth Relief Consumption Market Report

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## Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Dry Mouth Relief market for 2018-2023.

Dry mouth, or xerostomia (zeer-o-STOE-me-uh), refers to a condition in which the salivary glands in your mouth don't make enough saliva to keep your mouth wet. Dry mouth is often due to the side effect of certain medications or aging issues or as a result of radiation therapy for cancer. Less often, dry mouth may be caused by a condition that directly affects the salivary glands.

North America region is the largest supplier of dry mouth relief, with a revenue market share nearly 38% in 2016. Europe is the second largest supplier of dry mouth relief, enjoying revenue market share nearly 32% in 2016.

North America is the largest consumption place, with a consumption market share nearly 37% in 2016. Following North America, Europe is the second largest consumption place with the consumption market share of 25%.

Market competition is intense. GlaxoSmithKline, Colgate-Palmolive, Chattem, Johnson & Johnson, Procter & Gamble, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Dry Mouth Relief will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Dry Mouth Relief market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mouthwash

Spray

Lozenges

Gel

Others

Segmentation by application:

E-commerce

Supermarket

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

GlaxoSmithKline

Colgate-Palmolive

Chattem

Johnson & Johnson

Procter & Gamble

Wrigley

Lotte

BioXtra

Nature's Sunshine

Sunstar

Dr. Fresh

3M

Hager Pharma

Xlear

Prestige

Oral Biotech

TheraBreath

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Dry Mouth Relief consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Dry Mouth Relief market by identifying its various subsegments.

Focuses on the key global Dry Mouth Relief manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Dry Mouth Relief with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Dry Mouth Relief submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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