

2018-2023 Global Dry Mortar Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Dry Mortar market for 2018-2023.

Dry mortar is dry powder or granular material made by mixing dried screening process of fine aggregate, cementitious materials, additives, fillers, etc. Most of the dry mortar products contain both mineral cementitious binder (e.g. OPC) and polymer binder (e.g. re-dispersible powder) and they are normally packed in bags after mixing in the factory. In recent years, with the continuous improvement of the national environmental protection requirements, it has become an urgent task of the local building authorities to promote the use of dry mortar. One key factor that has been driving the demand is the ability of these products to save labor costs. With the use of specialized application equipment, substantial improvement in workmen efficiency and output has been reported due to the use of these products.

Dry mortar is a low concentration ratio industry. There are thousands of manufacturers in this industry. The production market share of Weber is about 4.46% in 2016, which is the No.1 of the global Dry mortar industry. The other competitors include, PAREX (FR), Sika (CH), Henkel (FR), Mapei (IT), Sto (DE), Ardex (DE), BASF (DE), Yuchuan Group (CN), BBMG Mortar (CN), Sichuan Gaoyu Building (CN), Guangzhou Ying Jian (CN), etc. The competition status wouldn't be change in the short term. The growth of dry mortar industry depends on the growth of real estate market.

Over the next five years, LPI(LP Information) projects that Dry Mortar will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Dry Mortar market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bricklaying/ Masonry mortar

Floor screeds, include thick Floor screeds and thin Floor screeds (SLU)

Tile adhesives/ grouts

Wall renders and plasters (interior and exterior)

EIFS Products (major EPS and XPS)

Other

Segmentation by application:

Construction industry

Home decoration industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Saint-Gobain Weber (FR)

Materis (FR)

Sika (CH)

Henkel (FR)

Mapei (IT)

Sto (DE)

Ardex (DE)

BASF (DE)

Baumit (AT)

Bostik (FR)

Knauf (DE)

CBP (US)

Caparol (DE)

Cemex (US)

HB Fuller (US)

Quick-mix (DE)

Dryvit Systems (US)

Hanil Cement (KR)

AdePlast (IT)

Forbo (CH)

CPI Mortars (UK)

Grupo Puma (ES)

Other

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Dry Mortar consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Dry Mortar market by identifying its various subsegments.

Focuses on the key global Dry Mortar manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Dry Mortar with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Dry Mortar submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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