

# 2018-2023 Global Dressings (Food) Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Dressings (Food) market for 2018-2023.

Dressings can include a wide variety of things, including fresh herbs, pickled vegetables or relish, fermented foods like vinegar or soy sauce, nuts, and dried or fresh fruit. Other condiments, such as salad cream or ketchup, can also be included, as can spicy additions, like chilies, and sweet ones, such as sugar and molasses. Many cultures have a specific dressing in common usage, such as the blend of yogurt, dill, cucumber, and lemon juice used in the Mediterranean to dress simple salads, or the vinaigrette,

Currently, some companies in the world can produce dressings, mainly concentrating in China, Europe, North America, Japan and India. The main market players are Nestle, KraftHeinz Company, Unilever, Kewpie and Mizkan etc. The production of dressings increased from 16553 K MT in 2011 to 20454 K MT in 2015, with an average growth rate of 5.43%. Global dressings capacity utilization rate remained at around 81.75% in 2015.

In consumption market, the growth rate of global consumption is smooth relatively. China and Europe are still the mainly consumption regions due to the advanced production technology and rapid development of economy.

There are many kinds of dressings, such as salad dressing, ketchup, mustard, mayonnaise, BBQ sauce, cocktail sauce, soy sauce, fish sauce, chili sauce, worcestershire sauce, specialty sauces (e.g., hoisin sauce), and vinegars. With the rapid development of economic, more and more people focus on the food culture, dressings have a huge market potential in the future.



Over the next five years, LPI(LP Information) projects that Dressings (Food) will register a 6.4% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Dressings (Food) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Salad dressing

Ketchup

Mustard

Mayonnaise

BBQ sauce

Cocktail sauce

Soy sauce

Fish sauce

Chili sauce

Segmentation by application:

Daily Use

Food Industry



This report also splits the market by region:

Americas **United States** Canada Mexico Brazil APAC China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Spain



Middle East & Africa Egypt South Africa Israel Turkey GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nestle KraftHeinz Company Unilever Kewpie Mizkan Mizkan Frito-Lay company Campbell Soup Company Lancaster Colony Corporation Cholula Huy Fong Foods



French's Food

Southeastern Mills

Remia International

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Dressings (Food) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Dressings (Food) market by identifying its various subsegments.

Focuses on the key global Dressings (Food) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Dressings (Food) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Dressings (Food) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.



To strategically profile the key players and comprehensively analyze their growth strategies.



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