

2018-2023 Global Down Jacket Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Down Jacket market for 2018-2023.

Down jacket is a warm jacket filled with the soft feathers of a duck or a goose. Down jacket is one popular type jacket, especially in cold seasons and in places where the temperature is low most of the time. These jackets have a reputation for their good insulation ability, light weight, and durability.

The Down Jacket industry concentration is very low; there are at least more than five thousands manufacturers in the world, and high-end products mainly from USA and Europe.

Although improving the living standards of residents and market demand expanding in recent years, various brands increased, and alternative clothing to seize the market will influence marketing for down effect.

Fast Retailing Co., Ltd, Yalu Holding and Giordano captured the top three sales volume share spots in the down jacket market in 2015.

The biggest consumption group of down jacket is 18-30 in 2015, sales volume reached 234.65 M Units and it accounted for 37.13% of the market, followed by 30-39 with 27.14% sales volume share.

Although sales of down jacket brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.

Over the next five years, LPI(LP Information) projects that Down Jacket will register a 18.7% CAGR in terms of revenue, reach US\$ 283300 million by 2023, from US\$ 101300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Down Jacket market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Man

Women

Segmentation by application:

18-30

30-39

40-49

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Fast Retailing Co., Ltd

Yalu Holding

Giordano

Eral

H&M

Yaya

Bosideng

Hongdou

Baleno(Texwinca Holdings Limited)

Meters/bonwe

Jack&Jones(BESTSELLER)

Valentino

The North Face(VF Corporation)

CHERICOM

Pierre Cardin

Marmot

YISHION

Columbia

Semir

Moncler

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Down Jacket consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Down Jacket market by identifying its various subsegments.

Focuses on the key global Down Jacket manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Down Jacket with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Down Jacket submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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