

# 2018-2023 Global Doughnuts Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Doughnuts market for 2018-2023.

A doughnut or donut is a type of fried dough confectionery or dessert food. The doughnut is popular in many countries and prepared in various forms as a sweet snack that can be homemade or purchased in bakeries, supermarkets, food stalls, and franchised specialty vendors.

Doughnuts are usually deep fried from a flour dough, and typically either ring-shaped or a number of shapes without a hole, and often filled, but can also be ball-shaped (the "hole"). Other types of batters can also be used, and various toppings and flavorings are used for different types, such as sugar, chocolate, or maple glazing. Doughnuts may also include water, leavening, eggs, milk, sugar, oil, shortening, and natural or artificial flavors.

Geographically, the consumption market is leading by Japan, Korea, Australia and Taiwan, sales in Southeast Asia, China Mainland and India will see significant growth in future period. In terms of year 2017, Japan holds the largest market share, with about 924.13 Million USD sales revenue, followed by China (Taiwan included), with about 21.44% market share in 2017.

Mister Donut, Dunkin' Brands and Donut King are the top3 players in APAC market, with about 10.97%, 5.91% and 4.78% market share separately in 2017. Other leading market players in Doughnuts market include Krispy Kreme Doughnuts J.CO Donuts, Mad Over Donuts, Doughnut Time, McDonald's, Starbucks, Go Nuts Donuts etc. the



market competition may become more intense with more innovation products, acquisitions and improvement of raw material cost control and etc.

Over the next five years, LPI(LP Information) projects that Doughnuts will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Doughnuts market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cake Style

Yeast Style

Segmentation by application:

Food Service

Retail

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil



APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey



GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Dunkin' Brands Krispy Kreme Doughnuts Mister Donut J.CO Donuts Mad Over Donuts Doughnut Time McDonald's Starbucks Donut King

Go Nuts Donuts

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Doughnuts consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Doughnuts market by identifying its various subsegments.

Focuses on the key global Doughnuts manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Doughnuts with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Doughnuts submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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