

# 2018-2023 Global Domain Name System Tools Market Report (Status and Outlook)

<https://marketpublishers.com/r/22AE4EACCA1EN.html>

Date: August 2018

Pages: 131

Price: US\$ 4,660.00 (Single User License)

ID: 22AE4EACCA1EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Domain Name System Tools market for 2018-2023.

Domain Name System (DNS) is a decentralized naming system for computers, services, or any resource connected to the Internet or a private network. It consists of various information with domain names assigned to each of the participating entities. It translates the domain names into the numerical Internet protocol (IP) addresses required for identifying computer services and devices with the underlying network protocols. The DNS is an essential component of the functionality of the Internet, as it provides a worldwide, distributed directory service.

Domain Name System Tools are mainly classified into the following types: Managed DNS Services and Standalone DNS Tools. Managed DNS Services is the most widely used type which takes up about 76.85% % of the total in 2017 in Global Domain Name System Tools have wide range of applications, such as Small Businesses, Medium-sized Businesses, Large Enterprises, private, etc. And Medium-sized and Large Enterprises was the most widely used area which took up about 68.29% of the global total in 2017.

USA is the largest countries of Domain Name System Tools in the world in the past few years. USA market took up about 51.45% the global market in 2017, while Europe were about 19.00%.

USA, Germany, UK, France, Canada, etc. are now the key developers of Domain Name System Tools. There are a few vendors developing Domain Name System Tools in China, such as DNSPod

GoDaddy, MarkMonitor, NetNames, Verisign, Akamai Technologies, Dyn, DNS Made

Easy, DNSPod, EasyDNS Technologies, Moniker Online Services, MyDomain, Network Solutions, Rackspace DNS Cloud, Cloudflare, Neustar, etc. are the key suppliers in the global Domain Name System Tools market. Top 5 took up more than 50% of the global market in 2017. GoDaddy, MarkMonitor, NetNames, Verisign, Akamai Technologies, Cloudflare, Neustar, etc., are well-known suppliers around the world, which have leading technology and market position.

Over the next five years, LPI(LP Information) projects that Domain Name System Tools will register a 11.7% CAGR in terms of revenue, reach US\$ 1430 million by 2023, from US\$ 740 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Domain Name System Tools market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Managed DNS Services

Standalone DNS Tools

Segmentation by application:

Small Businesses

Medium-sized Businesses

Large Enterprises

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

GoDaddy

MarkMonitor

NetNames

Verisign

Akamai Technologies

Dyn

DNS Made Easy

DNSPod

EasyDNS Technologies

Moniker Online Services

MyDomain

Network Solutions

Rackspace DNS Cloud

Cloudflare

Neustar

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Domain Name System Tools market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Domain Name System Tools market by identifying its various subsegments.

Focuses on the key global Domain Name System Tools players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Domain Name System Tools with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Domain Name System Tools submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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