

# 2018-2023 Global Dishwashing Liquid Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Dishwashing Liquid market for 2018-2023.

Dishwashing liquid, known as dishwashing soap, dish detergent and dish soap, is a detergent used to assist in dishwashing. It is usually a highly-foaming mixture of dyskinesia with low skin irritation for cleaning washing, glasses, plates, cutlery, and cooking utensils in a sink or bowl. In addition to its primary use, dishwashing liquid also informal applications, such as for creating bubbles, clothes washing and cleaning oil-affected birds.

The manufacturers and consumers are concentrated in Europe, USA, China, and Japan. China is the largest production region with market share about 27%, Europe is following with share about 25%. The consumption share of Europe, North America, China and Japan is 22.5%, 20.17%, 22.6% and 6.35% in 2016.

P&G is the largest manufacturer in the global market, which revenue has reached 3000 M USD in 2016, and followed competitors are Unilever, Reckitt Benckiser, Colgate-Palmolive, etc.

In future, the dishwashing liquid industry in the world will turn more concentrated. The world dishwashing liquid production will increase at a growth rate of about 4.73%.

Global consuming market will still has a certain amount of growth and the main consumption region will be in developed countries.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developed countries will have some growth and the market in developing countries will have a faster growth rate.

Over the next five years, LPI(LP Information) projects that Dishwashing Liquid will register a 3.8% CAGR in terms of revenue, reach US\$ 20900 million by 2023, from US\$ 16700 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Dishwashing Liquid market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hand Dishwashing Liquid

Automatic Dishwashing Liquid

Segmentation by application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

P&G

Unilever

Reckitt Benckiser

Colgate-Palmolive

Henkel

Kao

Amway

Lion

Liby

Nice Group

Lam Soon

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Dishwashing Liquid consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Dishwashing Liquid market by identifying its

various subsegments.

Focuses on the key global Dishwashing Liquid manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Dishwashing Liquid with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Dishwashing Liquid submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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