

2018-2023 Global Direct Carrier Billing Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Direct Carrier Billing market for 2018-2023.

Direct carrier billing (“DCB”) is an online payment method. It allows users to make purchases by charging payments to their mobile phone bill. This payment method is available to all smartphone and feature phone owners. The only thing needed to confirm payments is a device with a SIM card.

Direct carrier billing provides a bigger payment coverage than traditional payment methods like credit cards. In countries like India, only 2% of all people have a credit card. Globally, there is only 1 credit card owner per 5 mobile phone owners. Even in mature markets with high ownership of bank cards, consumers prefer to pay with direct carrier billing due to its simplicity and security.

Over the next five years, LPI(LP Information) projects that Direct Carrier Billing will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Direct Carrier Billing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Games

Video Content

ePublishing

Lifestyle Content

Segmentation by application:

Ticketing

Gambling

Physical Goods Purchases

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Bango

Boku

Centili (Infobip)

Digital Turbine

DIMOCO

DOCOMO Digital

Fortumo

Infomedia

Netsize (Gemalto)

NTH Mobile

txtNation

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Direct Carrier Billing market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Direct Carrier Billing market by identifying its various subsegments.

Focuses on the key global Direct Carrier Billing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Direct Carrier Billing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Direct Carrier Billing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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