

# 2018-2023 Global Digital Writing & Graphics Tablets Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Digital Writing & Graphics Tablets market for 2018-2023.

This report studies the Digital Writing & Graphics Tablets market, a Digital Writing & Graphics Tablets (also known as a Graphics tablet, digitizer, drawing tablet, digital drawing tablet, pen tablet, or digital art board) is a computer input device that enables a user to hand-draw images, animations and graphics, with a special pen-like stylus, similar to the way a person draws images with a pencil and paper. These tablets may also be used to capture data or handwritten signatures. It can also be used to trace an image from a piece of paper which is taped or otherwise secured to the tablet surface. Capturing data in this way, by tracing or entering the corners of linear poly-lines or shapes, is called digitizing.

The device consists of a flat surface upon which the user may "draw" or trace an image using the attached stylus, a pen-like drawing apparatus. The image is displayed on the computer monitor, though some graphic tablets now also incorporate an LCD screen for a more realistic or natural experience and usability.

In consumption market, the global revenue will increase to 304.21 M USD in 2018 from 215.14 M USD in 2013.

North America is the largest consumption of Digital Writing & Graphics Tablets, with a revenue market share nearly 24.40% in 2017.

The second place is Europe; following North America with the revenue market share

over 23.42% in 2017. Japan is another important consumption market of Digital Writing & Graphics Tablets.

Over the next five years, LPI(LP Information) projects that Digital Writing & Graphics Tablets will register a 8.5% CAGR in terms of revenue, reach US\$ 460 million by 2023, from US\$ 280 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Writing & Graphics Tablets market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

1024 Level

2048 Level

Others

Segmentation by application:

Industrial Design

Animation & Film

Advertising

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Wacom

Huion

UGEE

ViewSonic

Samsung

Hanwang

Bosto

PenPower

AIPTEK

Adesso

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Digital Writing & Graphics Tablets consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Digital Writing & Graphics Tablets market by identifying its various subsegments.

Focuses on the key global Digital Writing & Graphics Tablets manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Digital Writing & Graphics Tablets with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Digital Writing & Graphics Tablets submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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