

# 2018-2023 Global Digital Scent Technology Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Digital Scent Technology market for 2018-2023.

Digital scent technology is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media. For example, the addition of such equipment in the cinema for example, the device lets viewers watch a movie and feel the "flavor", brings a richer viewing experience.

Digital scent technology is a technology to sense, transmit and receive scent-enabled digital media such as web pages, movies & music. The technology uses hardware devices consisting of gas sensors such as e-nose and scent synthesizer, which help in sensing and generating different types of smells. Currently, the development of e-nose is much more mature and widely used than scent synthesizer. And e-nose is the main part in the digital scent technology industry now.

There are few enterprises in the market of digital scent technology are very big currently, as the market scale of digital scent technology is limited at the current moments. But it is forecasted that there will be giant enterprise in the market as the market of digital scent technology will grow at a fast speed.

Over the next five years, LPI(LP Information) projects that Digital Scent Technology will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Digital Scent Technology market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

E-nose

Scent synthesizer

Segmentation by application:

Entertainment

Education

Healthcare

Food & Beverage

Communication

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Alpha MOS

AIRSENSE Analytics

Odotech

Electronics Sensor Technology

Owlstone

G.A.S.

Sensigent

The eNose Company

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Digital Scent Technology consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Digital Scent Technology market by identifying its various subsegments.

Focuses on the key global Digital Scent Technology manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Digital Scent Technology with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Digital Scent Technology submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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