

# 2018-2023 Global Digital Rights Management Market Report (Status and Outlook)

<https://marketpublishers.com/r/23C3573BCA9EN.html>

Date: June 2018

Pages: 132

Price: US\$ 4,660.00 (Single User License)

ID: 23C3573BCA9EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Digital Rights Management market for 2018-2023.

Digital rights management (DRM) is a systematic approach to copyright protection for digital media. The purpose of DRM is to prevent unauthorized redistribution of digital media and restrict the ways consumers can copy content they've purchased. Digital rights management is mainly used for two applications: Small & Medium Business, Large Business. For hardware platform, DRM can be operated on PC, Mobile device, TV, etc. And Digital rights management can be segmented into several main types by products, such as Video/Film, Software/APPs, Game, TV/OTT, etc. Microsoft, Google, Apple, Adobe Systems, DELL/EMC, Oracle, Sony, Symantec, LockLizard, Amazon, Intertrust Technologies, Intel, Seclore, Founder Tech and Haihaisoft are the key suppliers in the global digital rights management market. Top 10 took up about 58% of the global market in 2016. Abroad vendors took up more than 40% of the Chinese market. Microsoft, Google, Apple and Adobe Systems which have leading technology and market position, are key suppliers around the world. Over the next five years, LPI(LP Information) projects that Digital Rights Management will register a 8.0% CAGR in terms of revenue, reach US\$ 2050 million by 2023, from US\$ 1290 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Digital Rights Management market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Video/Film

Software/APPs

TV/OTT

Others

Segmentation by application:

PC

Mobile

TV

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Microsoft

Google

Apple

Adobe Systems

DELL/EMC

Oracle

Sony

Symantec

LockLizard

Amazon

Intertrust Technologies

Intel

Seclore

Founder Tech

Haihaisoft

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a

whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Digital Rights Management market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Digital Rights Management market by identifying its various subsegments.

Focuses on the key global Digital Rights Management players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Digital Rights Management with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Digital Rights Management submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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