

2018-2023 Global Digital Retail Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Digital Retail market for 2018-2023.

Digital retailing should be a connected experience (or series of connected experiences) that allows consumers to understand each step in the shopping process. Consumers are in complete, 100% control over their journey and their destination.

Digital transformation in retail is rapidly unfolding as companies tap new technologies to offer consumers the personalized, real-time digital capabilities that they demand.

Over the next five years, LPI(LP Information) projects that Digital Retail will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Digital Retail market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

NFC (Near Field Communication)

Wi-Fi



| Segmer | ntation by application: |
|--------|--|
| ا | Foods and Beverages |
| (| Clothing |
| ا | Digital Product |
| (| Others |
| | also provide the customized separate regional or country-level reports, for the g regions: |
| | Americas |
| | United States |
| | Canada |
| | Mexico |
| | Brazil |
| , | APAC |
| | China |
| | Japan |
| | Korea |
| | Southeast Asia |
| | India |
| | Australia |



| | Europe | |
|---|--------------------|--|
| | Germany | |
| | France | |
| | UK | |
| | Italy | |
| | Russia | |
| The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: | | |
| | Walmart | |
| | Whole Foods Market | |
| | IKEA | |
| | Tesco Group | |
| | Costco | |
| | Kroger Company | |
| | | |

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Digital Retail market size by key



regions/countries, product type and application.

To understand the structure of Digital Retail market by identifying its various subsegments.

Focuses on the key global Digital Retail players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Digital Retail with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Digital Retail submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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