

2018-2023 Global Digital Potentiometer IC Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Digital Potentiometer IC market for 2018-2023.

A digital potentiometer (also called a resistive digital-to-analog converter, or informally a digipot) is a digitally-controlled electronic component that mimics the analog functions of a potentiometer. It is often used for trimming and scaling analog signals by microcontrollers.

Digital Potentiometer IC is widely used in home appliances, communication products, instrumentation, automotive products and other field. The most proportion of Digital Potentiometer IC is used for home appliances, which is about 32%.

Market competition is intense. Analog Device, Texas Instruments, Microchip, Ams, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Digital Potentiometer IC will register a 5.4% CAGR in terms of revenue, reach US\$ 370 million by 2023, from US\$ 270 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Potentiometer IC market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

8-bit

6-bit

7-bit

10-bit

Others

Segmentation by application:

Home Appliances

Communication Products

Instrumentation

Automotive Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Analog Device

Texas Instruments

Microchip

Ams

ON Semiconductor

Maxim

Intersil

Vishay

Parallax

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Digital Potentiometer IC consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Digital Potentiometer IC market by identifying its various subsegments.

Focuses on the key global Digital Potentiometer IC manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Digital Potentiometer IC with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Digital Potentiometer IC submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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