

# 2018-2023 Global Digital Content Market Report (Status and Outlook)

<https://marketpublishers.com/r/2AC419C93C0EN.html>

Date: July 2018

Pages: 156

Price: US\$ 4,660.00 (Single User License)

ID: 2AC419C93C0EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Digital Content market for 2018-2023.

Digital content industry is an important component of the digital economy. The so-called digital content industry is the use of digital high-tech tools and information technology to integrate the image, text, images, audio and other content into products and services. Digital content is stored on either digital or analog storage in specific formats. Forms of digital content include information that is digitally broadcast, streamed, or contained in computer files. Viewed narrowly, types of digital content include popular media types, while a broader approach considers any type of digital information (e. g. digitally updated weather forecasts, GPS maps, and so on) as digital content. Digital content has seen an increase as more households now have access to the Internet. Therefore, it is easier for people to receive their news and watch TV online, rather than from traditional platforms. Because of this increased access to the Internet, digital content is commonly published through individuals in the form of eBooks, blog posts, and even Facebook posts.

Large gains in game app spend in Japan and South Korea, with 4.4x and 5.8x growth year-over-year, respectively, were a key driver of the growth in mobile apps. China are high-growth markets, due to increasing device adoption and skyrocketing game app spend. South Korea comes out on top in various measures when looking at its mobile and digital content market. South Korea leads for 4G penetration and is the first country to reach over 50% for LTE subscribers. In Japan, apps have disrupted the mobile-first market. Always a strong mobile content country, the shift to smartphone and tablet apps is disrupting established players in the Japanese market.

The UK is the leading European country for total digital content spend and spend per capita. Like the US, UK consumers spend on a broad range of digital content, with the UK having a particularly strong online music market. Strong growth in game apps was not enough to overtake online music in 2014, but continued growth will see spend on game apps leapfrog online music in 2015.

US leads digital content spend, The US has the widest range of content spend and the highest devices per capita across the broadest range of devices. Spend on games apps grew the most between 2014 and 2015, but online games held the lead. Game apps' growth will likely challenge online movies in the coming years.

Over the next five years, LPI(LP Information) projects that Digital Content will register a 13.1% CAGR in terms of revenue, reach US\$ 271300 million by 2023, from US\$ 129600 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Digital Content market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Movie and Music

Game

Digital Publication

Others

Segmentation by application:

Smartphones

Computes

Tablets

Smart TV

STB& Analogue TV

Non-network Consumption Device(CD-Player,game console,etc)

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Tencent

Microsoft

Sony

Activision Blizzard

Apple

Google

Amazon

Facebook

EA

NetEase

Nexon

Mixi

Warner Bros

Square Enix.

DeNA

Zynga

NCSOFT

Baidu

Deezer

Dish Network

Giant Interactive Group

Hulu

Nintendo

Reed Elsevier

Schibsted

Spotify

Wolters Kluwer

KONAMI

Ubisoft

Bandai Namco

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Digital Content market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Digital Content market by identifying its various subsegments.

Focuses on the key global Digital Content players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Digital Content with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Digital Content submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Digital Content Market Size 2013-2023
  - 2.1.2 Digital Content Market Size CAGR by Region
- 2.2 Digital Content Segment by Type
  - 2.2.1 Movie and Music
  - 2.2.2 Game
  - 2.2.3 Education
  - 2.2.4 Digital Publication
  - 2.2.5 Others
- 2.3 Digital Content Market Size by Type
  - 2.3.1 Global Digital Content Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Digital Content Market Size Growth Rate by Type (2013-2018)
- 2.4 Digital Content Segment by Application
  - 2.4.1 Smartphones
  - 2.4.2 Computes
  - 2.4.3 Tablets
  - 2.4.4 Smart TV
  - 2.4.5 STB& Analogue TV
  - 2.4.6 Non-network Consumption Device(CD-Player,game console,etc)
- 2.5 Digital Content Market Size by Application
  - 2.5.1 Global Digital Content Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Digital Content Market Size Growth Rate by Application (2013-2018)

### 3 GLOBAL DIGITAL CONTENT BY PLAYERS

- 3.1 Global Digital Content Market Size Market Share by Players



- 3.1.1 Global Digital Content Market Size by Players (2016-2018)
- 3.1.2 Global Digital Content Market Size Market Share by Players (2016-2018)
- 3.2 Global Digital Content Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 DIGITAL CONTENT BY REGIONS**

- 4.1 Digital Content Market Size by Regions
- 4.2 Americas Digital Content Market Size Growth
- 4.3 APAC Digital Content Market Size Growth
- 4.4 Europe Digital Content Market Size Growth
- 4.5 Middle East & Africa Digital Content Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Digital Content Market Size by Countries
- 5.2 Americas Digital Content Market Size by Type
- 5.3 Americas Digital Content Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Digital Content Market Size by Countries
- 6.2 APAC Digital Content Market Size by Type
- 6.3 APAC Digital Content Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Digital Content by Countries
- 7.2 Europe Digital Content Market Size by Type
- 7.3 Europe Digital Content Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Digital Content by Countries
- 8.2 Middle East & Africa Digital Content Market Size by Type
- 8.3 Middle East & Africa Digital Content Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 GLOBAL DIGITAL CONTENT MARKET FORECAST**

- 10.1 Global Digital Content Market Size Forecast (2018-2023)
- 10.2 Global Digital Content Forecast by Regions
  - 10.2.1 Global Digital Content Forecast by Regions (2018-2023)
  - 10.2.2 Americas Market Forecast

- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Digital Content Forecast by Type
- 10.8 Global Digital Content Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Tencent
  - 11.1.1 Company Details
  - 11.1.2 Digital Content Product Offered
  - 11.1.3 Tencent Digital Content Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview
  - 11.1.5 Tencent News

## 11.2 Microsoft

11.2.1 Company Details

11.2.2 Digital Content Product Offered

11.2.3 Microsoft Digital Content Revenue, Gross Margin and Market Share

(2016-2018)

11.2.4 Main Business Overview

11.2.5 Microsoft News

## 11.3 Sony

11.3.1 Company Details

11.3.2 Digital Content Product Offered

11.3.3 Sony Digital Content Revenue, Gross Margin and Market Share (2016-2018)

11.3.4 Main Business Overview

11.3.5 Sony News

## 11.4 Activision Blizzard

11.4.1 Company Details

11.4.2 Digital Content Product Offered

11.4.3 Activision Blizzard Digital Content Revenue, Gross Margin and Market Share

(2016-2018)

11.4.4 Main Business Overview

11.4.5 Activision Blizzard News

## 11.5 Apple

11.5.1 Company Details

11.5.2 Digital Content Product Offered

11.5.3 Apple Digital Content Revenue, Gross Margin and Market Share (2016-2018)

11.5.4 Main Business Overview

11.5.5 Apple News

## 11.6 Google

11.6.1 Company Details

11.6.2 Digital Content Product Offered

11.6.3 Google Digital Content Revenue, Gross Margin and Market Share (2016-2018)

11.6.4 Main Business Overview

11.6.5 Google News

## 11.7 Amazon

11.7.1 Company Details

11.7.2 Digital Content Product Offered

11.7.3 Amazon Digital Content Revenue, Gross Margin and Market Share (2016-2018)

11.7.4 Main Business Overview

11.7.5 Amazon News

## 11.8 Facebook

- 11.8.1 Company Details
- 11.8.2 Digital Content Product Offered
- 11.8.3 Facebook Digital Content Revenue, Gross Margin and Market Share (2016-2018)
- 11.8.4 Main Business Overview
- 11.8.5 Facebook News
- 11.9 EA
  - 11.9.1 Company Details
  - 11.9.2 Digital Content Product Offered
  - 11.9.3 EA Digital Content Revenue, Gross Margin and Market Share (2016-2018)
  - 11.9.4 Main Business Overview
  - 11.9.5 EA News
- 11.10 NetEase
  - 11.10.1 Company Details
  - 11.10.2 Digital Content Product Offered
  - 11.10.3 NetEase Digital Content Revenue, Gross Margin and Market Share (2016-2018)
  - 11.10.4 Main Business Overview
  - 11.10.5 NetEase News
- 11.11 Nexon
- 11.12 Mixi
- 11.13 Warner Bros
- 11.14 Square Enix.
- 11.15 DeNA
- 11.16 Zynga
- 11.17 NCSoft
- 11.18 Baidu
- 11.19 Deezer
- 11.20 Dish Network
- 11.21 Giant Interactive Group
- 11.22 Hulu
- 11.23 Nintendo
- 11.24 Reed Elsevier
- 11.25 Schibsted
- 11.26 Spotify
- 11.27 Wolters Kluwer
- 11.28 KONAMI
- 11.29 Ubisoft
- 11.30 Bandai Namco

## 12 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Digital Content  
Figure Digital Content Report Years Considered  
Figure Market Research Methodology  
Figure Global Digital Content Market Size Growth Rate 2013-2023 (\$ Millions)  
Table Digital Content Market Size CAGR by Region 2013-2023 (\$ Millions)  
Table Major Players of Movie and Music  
Table Major Players of Game  
Table Major Players of Education  
Table Major Players of Digital Publication  
Table Major Players of Others  
Table Market Size by Type (2013-2018) (\$ Millions)  
Table Global Digital Content Market Size Market Share by Type (2013-2018)  
Figure Global Digital Content Market Size Market Share by Type (2013-2018)  
Figure Global Movie and Music Market Size Growth Rate  
Figure Global Game Market Size Growth Rate  
Figure Global Education Market Size Growth Rate  
Figure Global Digital Publication Market Size Growth Rate  
Figure Global Others Market Size Growth Rate  
Figure Digital Content Consumed in Smartphones  
Figure Global Digital Content Market: Smartphones (2013-2018) (\$ Millions)  
Figure Global Smartphones YoY Growth (\$ Millions)  
Figure Digital Content Consumed in Computes  
Figure Global Digital Content Market: Computes (2013-2018) (\$ Millions)  
Figure Global Computes YoY Growth (\$ Millions)  
Figure Digital Content Consumed in Tablets  
Figure Global Digital Content Market: Tablets (2013-2018) (\$ Millions)  
Figure Global Tablets YoY Growth (\$ Millions)  
Figure Digital Content Consumed in Smart TV  
Figure Global Digital Content Market: Smart TV (2013-2018) (\$ Millions)  
Figure Global Smart TV YoY Growth (\$ Millions)  
Figure Digital Content Consumed in STB& Analogue TV  
Figure Global Digital Content Market: STB& Analogue TV (2013-2018) (\$ Millions)  
Figure Global STB& Analogue TV YoY Growth (\$ Millions)  
Table Global Digital Content Market Size by Application (2013-2018) (\$ Millions)

Table Global Digital Content Market Size Market Share by Application (2013-2018)  
Figure Global Digital Content Market Size Market Share by Application (2013-2018)  
Figure Global Digital Content Market Size in Smartphones Growth Rate  
Figure Global Digital Content Market Size in Computers Growth Rate  
Figure Global Digital Content Market Size in Tablets Growth Rate  
Figure Global Digital Content Market Size in Smart TV Growth Rate  
Figure Global Digital Content Market Size in STB& Analogue TV Growth Rate  
Figure Global Digital Content Market Size in Non-network Consumption Device(CD-Player,game console,etc) Growth Rate  
Table Global Digital Content Revenue by Players (2016-2018) (\$ Millions)  
Table Global Digital Content Revenue Market Share by Players (2016-2018)  
Figure Global Digital Content Revenue Market Share by Players in 2017  
Table Global Digital Content Key Players Head office and Products Offered  
Table Digital Content Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Digital Content Market Size by Regions 2013-2018 (\$ Millions)  
Table Global Digital Content Market Size Market Share by Regions 2013-2018  
Figure Global Digital Content Market Size Market Share by Regions 2013-2018  
Figure Americas Digital Content Market Size 2013-2018 (\$ Millions)  
Figure APAC Digital Content Market Size 2013-2018 (\$ Millions)  
Figure Europe Digital Content Market Size 2013-2018 (\$ Millions)  
Figure Middle East & Africa Digital Content Market Size 2013-2018 (\$ Millions)  
Table Americas Digital Content Market Size by Countries (2013-2018) (\$ Millions)  
Table Americas Digital Content Market Size Market Share by Countries (2013-2018)  
Figure Americas Digital Content Market Size Market Share by Countries in 2017  
Table Americas Digital Content Market Size by Type (2013-2018) (\$ Millions)  
Table Americas Digital Content Market Size Market Share by Type (2013-2018)  
Figure Americas Digital Content Market Size Market Share by Type in 2017  
Table Americas Digital Content Market Size by Application (2013-2018) (\$ Millions)  
Table Americas Digital Content Market Size Market Share by Application (2013-2018)  
Figure Americas Digital Content Market Size Market Share by Application in 2017  
Figure United States Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Canada Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Mexico Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Table APAC Digital Content Market Size by Countries (2013-2018) (\$ Millions)  
Table APAC Digital Content Market Size Market Share by Countries (2013-2018)  
Figure APAC Digital Content Market Size Market Share by Countries in 2017  
Table APAC Digital Content Market Size by Type (2013-2018) (\$ Millions)  
Table APAC Digital Content Market Size Market Share by Type (2013-2018)  
Figure APAC Digital Content Market Size Market Share by Type in 2017



Table APAC Digital Content Market Size by Application (2013-2018) (\$ Millions)  
Table APAC Digital Content Market Size Market Share by Application (2013-2018)  
Figure APAC Digital Content Market Size Market Share by Application in 2017  
Figure China Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Japan Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Korea Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure India Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Australia Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Table Europe Digital Content Market Size by Countries (2013-2018) (\$ Millions)  
Table Europe Digital Content Market Size Market Share by Countries (2013-2018)  
Figure Europe Digital Content Market Size Market Share by Countries in 2017  
Table Europe Digital Content Market Size by Type (2013-2018) (\$ Millions)  
Table Europe Digital Content Market Size Market Share by Type (2013-2018)  
Figure Europe Digital Content Market Size Market Share by Type in 2017  
Table Europe Digital Content Market Size by Application (2013-2018) (\$ Millions)  
Table Europe Digital Content Market Size Market Share by Application (2013-2018)  
Figure Europe Digital Content Market Size Market Share by Application in 2017  
Figure Germany Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure France Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure UK Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Italy Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Russia Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Figure Spain Digital Content Market Size Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Digital Content Market Size by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Digital Content Market Size Market Share by Countries (2013-2018)  
Figure Middle East & Africa Digital Content Market Size Market Share by Countries in 2017  
Table Middle East & Africa Digital Content Market Size by Type (2013-2018) (\$ Millions)  
Table Middle East & Africa Digital Content Market Size Market Share by Type (2013-2018)  
Figure Middle East & Africa Digital Content Market Size Market Share by Type in 2017  
Table Middle East & Africa Digital Content Market Size by Application (2013-2018) (\$ Millions)  
Table Middle East & Africa Digital Content Market Size Market Share by Application (2013-2018)  
Figure Middle East & Africa Digital Content Market Size Market Share by Application in

2017

- Figure Egypt Digital Content Market Size Growth 2013-2018 (\$ Millions)
- Figure South Africa Digital Content Market Size Growth 2013-2018 (\$ Millions)
- Figure Israel Digital Content Market Size Growth 2013-2018 (\$ Millions)
- Figure Turkey Digital Content Market Size Growth 2013-2018 (\$ Millions)
- Figure GCC Countries Digital Content Market Size Growth 2013-2018 (\$ Millions)
- Figure Global Digital Content Market Size Forecast (2018-2023) (\$ Millions)
- Table Global Digital Content Market Size Forecast by Regions (2018-2023) (\$ Millions)
- Table Global Digital Content Market Size Market Share Forecast by Regions
- Figure Americas Digital Content Market Size 2018-2023 (\$ Millions)
- Figure APAC Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Europe Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Middle East & Africa Digital Content Market Size 2018-2023 (\$ Millions)
- Figure United States Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Canada Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Mexico Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Brazil Digital Content Market Size 2018-2023 (\$ Millions)
- Figure China Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Japan Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Korea Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Southeast Asia Digital Content Market Size 2018-2023 (\$ Millions)
- Figure India Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Australia Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Germany Digital Content Market Size 2018-2023 (\$ Millions)
- Figure France Digital Content Market Size 2018-2023 (\$ Millions)
- Figure UK Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Italy Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Russia Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Spain Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Egypt Digital Content Market Size 2018-2023 (\$ Millions)
- Figure South Africa Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Israel Digital Content Market Size 2018-2023 (\$ Millions)
- Figure Turkey Digital Content Market Size 2018-2023 (\$ Millions)
- Figure GCC Countries Digital Content Market Size 2018-2023 (\$ Millions)
- Table Global Digital Content Market Size Forecast by Type (2018-2023) (\$ Millions)
- Table Global Digital Content Market Size Market Share Forecast by Type (2018-2023)
- Table Global Digital Content Market Size Forecast by Application (2018-2023) (\$ Millions)
- Table Global Digital Content Market Size Market Share Forecast by Application

(2018-2023)

Table Tencent Basic Information, Head Office, Major Market Areas and Its Competitors

Table Tencent Digital Content Revenue and Gross Margin (2016-2018)

Figure Tencent Digital Content Market Share (2016-2018)

Table Microsoft Basic Information, Head Office, Major Market Areas and Its Competitors

Table Microsoft Digital Content Revenue and Gross Margin (2016-2018)

Figure Microsoft Digital Content Market Share (2016-2018)

Table Sony Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sony Digital Content Revenue and Gross Margin (2016-2018)

Figure Sony Digital Content Market Share (2016-2018)

Table Activision Blizzard Basic Information, Head Office, Major Market Areas and Its Competitors

Table Activision Blizzard Digital Content Revenue and Gross Margin (2016-2018)

Figure Activision Blizzard Digital Content Market Share (2016-2018)

Table Apple Basic Information, Head Office, Major Market Areas and Its Competitors

Table Apple Digital Content Revenue and Gross Margin (2016-2018)

Figure Apple Digital Content Market Share (2016-2018)

Table Google Basic Information, Head Office, Major Market Areas and Its Competitors

Table Google Digital Content Revenue and Gross Margin (2016-2018)

Figure Google Digital Content Market Share (2016-2018)

Table Amazon Basic Information, Head Office, Major Market Areas and Its Competitors

Table Amazon Digital Content Revenue and Gross Margin (2016-2018)

Figure Amazon Digital Content Market Share (2016-2018)

Table Facebook Basic Information, Head Office, Major Market Areas and Its Competitors

Table Facebook Digital Content Revenue and Gross Margin (2016-2018)

Figure Facebook Digital Content Market Share (2016-2018)

Table EA Basic Information, Head Office, Major Market Areas and Its Competitors

Table EA Digital Content Revenue and Gross Margin (2016-2018)

Figure EA Digital Content Market Share (2016-2018)

Table NetEase Basic Information, Head Office, Major Market Areas and Its Competitors

Table NetEase Digital Content Revenue and Gross Margin (2016-2018)

Figure NetEase Digital Content Market Share (2016-2018)

Table Nexon Basic Information, Head Office, Major Market Areas and Its Competitors

Table Mixi Basic Information, Head Office, Major Market Areas and Its Competitors

Table Warner Bros Basic Information, Head Office, Major Market Areas and Its Competitors

Table Square Enix. Basic Information, Head Office, Major Market Areas and Its Competitors

Table DeNA Basic Information, Head Office, Major Market Areas and Its Competitors

Table Zynga Basic Information, Head Office, Major Market Areas and Its Competitors

Table NCSoft Basic Information, Head Office, Major Market Areas and Its Competitors

Table Baidu Basic Information, Head Office, Major Market Areas and Its Competitors

Table Deezer Basic Information, Head Office, Major Market Areas and Its Competitors

Table Dish Network Basic Information, Head Office, Major Market Areas and Its Competitors

Table Giant Interactive Group Basic Information, Head Office, Major Market Areas and Its Competitors

Table Hulu Basic Information, Head Office, Major Market Areas and Its Competitors

Table Nintendo Basic Information, Head Office, Major Market Areas and Its Competitors

Table Reed Elsevier Basic Information, Head Office, Major Market Areas and Its Competitors

Table Schibsted Basic Information, Head Office, Major Market Areas and Its Competitors

Table Spotify Basic Information, Head Office, Major Market Areas and Its Competitors

Table Wolters Kluwer Basic Information, Head Office, Major Market Areas and Its Competitors

Table KONAMI Basic Information, Head Office, Major Market Areas and Its Competitors

Table Ubisoft Basic Information, Head Office, Major Market Areas and Its Competitors

Table Bandai Namco Basic Information, Head Office, Major Market Areas and Its Competitors

## I would like to order

Product name: 2018-2023 Global Digital Content Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2AC419C93C0EN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2AC419C93C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970