

# 2018-2023 Global Diaper Bags Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Diaper Bags market for 2018-2023.

A diaper bag or nappy bag is a storage bag with many pocket-like spaces that is big enough to carry everything needed by someone taking care of a baby while taking a typical short outing.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of diaper bags. Europe also plays important roles in global market.

Over the next five years, LPI(LP Information) projects that Diaper Bags will register a 3.3% CAGR in terms of revenue, reach US\$ 520 million by 2023, from US\$ 430 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Diaper Bags market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Messenger Bags

Tote Bags

Backpacks

Others

Segmentation by application:

Maternity & Childcare Store

Brand Store

Supermarket

Online

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Carter's

Disney

Sanrio

Graco

J.J Cole Collections

SUNVENO

Trend Lab

OiOi

Arctic Zone

Petunia Pickle Bottom

HaishuBoli

Storksak

Ju-Ju-Be

Amy Michelle

DadGear

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Diaper Bags consumption (value & volume) by

key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Diaper Bags market by identifying its various subsegments.

Focuses on the key global Diaper Bags manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Diaper Bags with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Diaper Bags submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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