

# 2018-2023 Global DHA Algae Oil Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global DHA Algae Oil market for 2018-2023. Algae oil is the oil that is derived directly from algae. This oil contains DHA, which accounts for 97 percent of the omega-3 fats in the brain. DHA, Docosahexaenoic acid, with molecular formula  $C_{22}H_{32}O_2$ , is a primary structural component of the human brain, cerebral cortex, skin, sperm, testicles and retina. DHA can help lowering lipid, lowering blood pressure, anti-inflammatory, enhancing the activity of brain cells, improving eyesight and other effects. DHA is a kind of both Omega-3 essential fatty acids, which is rich in fish oil and microalgae.

The slow development of DHA Algae Oil market in China, only part of the well-known brands of baby food companies using microalgae DHA, other stronger baby food companies and health care products companies are actively developing microalgae DHA products. It is expected that with the general increase in living standards of our people and health-consciousness, especially the community great attention to children's health and development, the DHA Algae Oil demand will rapidly expand.

Although sales of DHA Algae Oil brought a lot of opportunities, the study group recommends the new entrants just having money is not enough without technical advantage and downstream support do not enter DHA Algae Oil field abruptly.

Over the next five years, LPI(LP Information) projects that DHA Algae Oil will register a 1.1% CAGR in terms of revenue, reach US\$ 830 million by 2023, from US\$ 780 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of DHA Algae Oil market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

30%-40% Content

40%-50% Content

Others

Segmentation by application:

Food and Beverage

Infant Formula

Dietary Supplements

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

DSM

Lonza

Cellana

JC Biotech

FEMICO

Roquette

Runke

Fuxing

Yidie

Yuexiang

Kingdomway

Keyuan

Huison

Cabio

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global DHA Algae Oil consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of DHA Algae Oil market by identifying its various subsegments.

Focuses on the key global DHA Algae Oil manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the DHA Algae Oil with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of DHA Algae Oil submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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