

2018-2023 Global Desktop IP Phone Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Desktop IP Phone market for 2018-2023. A VoIP phone or IP phone uses Voice over IP technologies for placing and transmitting telephone calls over an IP network, such as the Internet, instead of the traditional public switched telephone network (PSTN).

Desktop IP Phone are mainly used in office of Enterprise customers. Report data showed that 7.79 % of the Desktop IP Phone market demand was Video Desktop IP Phone, and the remained 92.21% was for the other applications in 2016.

The main raw materials are SoC (ARM+DSP), LCD Display, Shell, Power supply, PCB, Electronics Components, Plastics (PVC, PS, PP, PE resins) etc. With the continuous development of electronic technology, part of the price of electronic components showed a slow decline trend. Affected by the macroeconomic, in recent years, the prices of plastic materials have some fluctuations, but the industry has a certain ability to pass of the plastic raw material price fluctuations. Generally, the price fluctuations of plastics raw materials will not have a significant impact on the industry.

Over the next five years, LPI(LP Information) projects that Desktop IP Phone will register a -0.3% CAGR in terms of revenue, reach US\$ 2230 million by 2023, from US\$ 2270 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Desktop IP Phone market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Video Desktop IP Phone

Common Desktop IP Phone

Segmentation by application:

Commerical

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

Grandstream

NEC

D-Link

Escene

Fanvil

Snom

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Desktop IP Phone consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Desktop IP Phone market by identifying its various subsegments.

Focuses on the key global Desktop IP Phone manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Desktop IP Phone with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Desktop IP Phone submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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