

2018-2023 Global Daylight Fluorescent Pigments Consumption Market Report

<https://marketpublishers.com/r/28084281C6CEN.html>

Date: June 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 28084281C6CEN

Abstracts

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Daylight Fluorescent Pigments market for 2018-2023.

Daylight fluorescent pigments are luminescent materials that require no artificially generated energy to reflect colored light and to give off fluorescent light. Fluorescent pigments are composed of dyed organic polymers that are formulated to be solvents for the fluorescence dyestuff. In contrast to ordinary colors, light emitted from a fluorescent color adds to the light returned by simple reflection to give the glow characteristic of daylight-fluorescent materials.

The migration of the Daylight Fluorescent Pigments business to Asia, particularly China and India, continues. Since the mid-1990s, production in China and India has rapidly increased; China is now the world's largest consumer of Daylight Fluorescent Pigments. Additional medium-tier to higher-value Daylight Fluorescent Pigments also migrates to China from North America, Europe and Japan. Production in Europe, USA and Japan continues on a downward trend as the market has become globalized and gross margins have been squeezed.

To Daylight Fluorescent Pigments global application, in 2016, paints & coatings industry account for 25% of demand, printing inks industry about 52%, plastics industry about 19% and other industries such as cosmetics for the remainder. The printing market for publication of newsprint and periodicals has fallen as a result of competition from the internet, but demand for printing inks for packaging remains strong.

Stricter environmental mandates are impacting the availability of some key ingredients. In the aftermath of the recent financial crisis, suppliers are cautious about adding capacity, and they continue to closely manage their inventory, which leaves customers vulnerable to potential stock outs in the event of supply problems or a spike in demand.

Although Daylight Fluorescent Pigments brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Daylight Fluorescent Pigments will register a 9.4% CAGR in terms of revenue, reach US\$ 350 million by 2023, from US\$ 220 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Daylight Fluorescent Pigments market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Thermoset Type

Thermoplastic Type

Other (Aqueous Dispersions, etc)

Segmentation by application:

Paints & Coatings Industry

Printing Inks Industry

Plastics Industry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Day-Glo Color Corp (RPM International)

Dane Color (RPM International)

Radiant Color N.V (RPM International)

UKSEUNG

SINLOIHI (DAI NIPPON TORYO)

Huangshan Jiajia Science and Technology

China wanlong chemical

Lynwon Group

J Color Technologies

Vicome Corp

Ming Hui Group (Spectra Colours Ltd)

Aron Universal Ltd

Nanochemitek (Yangzhou) Corp

LuminoChem

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Daylight Fluorescent Pigments consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Daylight Fluorescent Pigments market by identifying its various subsegments.

Focuses on the key global Daylight Fluorescent Pigments manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Daylight Fluorescent Pigments with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Daylight Fluorescent Pigments submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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