

2018-2023 Global Data Quality Tools Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Data Quality Tools market for 2018-2023.

Data quality isn't a nice-to-have when it comes to running your business. It's a must. Data Quality Tools are software designed for organizations to jump-start their data quality initiatives, ensuring the data remains a key business priority.

The Data Quality Tools industry has got a rapid development during the last few years, with the fast development of Big Data.

The global total revenue of Data Quality Tools is nearly 1820.84 M USD in 2016.

In the past five years, the global consumption of Data Quality Tools maintained a 14.94% average growth rate. At the same time, as the development of the society and economy, more and more attention has been emphasis on importance of data quality, and more and more Data Quality Tools has been used in big companies.

Over the next five years, LPI(LP Information) projects that Data Quality Tools will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Data Quality Tools market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

On-premises

Cloud

Segmentation by application:

Enterprise

Government

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Informatica

IBM

SAS

SAP

Oracle

Trillium Software

Information Bulider

Experian

Ataccama

Talend

Pitney Bowes

RedPoint

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Data Quality Tools market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Data Quality Tools market by identifying its various subsegments.

Focuses on the key global Data Quality Tools players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Data Quality Tools with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Data Quality Tools submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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