

2018-2023 Global Data Centre (Data Centers) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Data Centre (Data Centers) market for 2018-2023.

Data centers are facilities comprising of network computers as well as storage devices, which enterprises utilize for storing, organizing, processing and disseminating huge volumes of data. Data centers host critical systems of a network, which are important for daily operations of enterprise or other organizations. Data centers contain IT equipment such as cables, servers, firewalls, storage sub systems, routers, networking switches and physical racks for organizing as well as interconnecting IT equipment among others. Data centers essentially require infrastructure for power distribution, backup power systems, cooling systems, telecommunication connectivity and ventilation. Businesses host multiple data centers at different locations for handling their data. Internet facing data centers support certain applications for multiple end users. Enterprise data centers cater few end users, but offer more customized applications. Data centers are adopting new technologies such as software defined everything and virtualization for optimal utilization of resources, increasing IT flexibility as well as scalability. Advanced data centers and green data centers have highly efficient power utilization at reduced costs with less usage of air-conditioning and lesser environmental impact. They have power use effectiveness ratio, which measure the power consumed by data center relative to the power consumed for computing, as less than 1.5. Virtual data centers are collection of automated and scalable cloud infrastructure resources, hosted at different locations, for meeting the requirements for computation, networking and storage of business enterprises. Data centers find applications in

sectors such as banking, financial institutions, government, healthcare, ITES and retail among others.

Over the next five years, LPI(LP Information) projects that Data Centre (Data Centers) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Centre (Data Centers) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Micro Data Centers

Mobile Data Centers

Cloud Data Centers

Green Data Centers

Mega/Hyper scale Data Centers

Software Defined Data Centers

Virtual Data Centers

Others

Segmentation by application:

Newly Built Data Centers

Rebuilt Data Centers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Amazon Web Services

Alibaba

Apple Inc

China Unicom

Cisco Systems

Digital Reality

Equinix

Facebook Inc

Google

Hewlett Packard Enterprise

IBM Corporation

Lenovo

Microsoft

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Data Centre (Data Centers) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Data Centre (Data Centers) market by identifying its various subsegments.

Focuses on the key global Data Centre (Data Centers) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Data Centre (Data Centers) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Data Centre (Data Centers) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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