

2018-2023 Global Data Backup Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Data Backup Software market for 2018-2023.

Data backup software is an application used to create a duplicate copy of data to safeguard it and enable recovery in the event it is lost, corrupted or infected by malware. This report studies the Data Backup Software market.

Veritas Technologies, Veeam and Acronis captured the top three revenue share spots in the Data Backup Software market in 2017. Veritas Technologies dominated with 6.62% revenue share, followed by Veeam with 5.93% revenue share and Acronis with 5.12% revenue share.

On the basis of region, Data Backup Software is more popular in North America. The US and Canada are witnessing the increasing adoption of cloud with IoT technology to handle the massive amount of data generated by smart devices. This is significantly boosting the growth of data backup market in North America. USA is the largest market segment of Data Backup Software, with a consumption market share nearly 30.98% in 2017, followed by Europe with a consumption market share nearly 26.59% in 2017. Over the next five years, LPI(LP Information) projects that Data Backup Software will register a 8.1% CAGR in terms of revenue, reach US\$ 2790 million by 2023, from US\$ 1750 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Data Backup Software market by product type, application, key companies and key regions.



To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Off-site Data Backup Software

On-premises Data Backup Software

Segmentation by application:

Personal

Enterprise

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas United States Canada Mexico Brazil APAC China Japan Korea Southeast Asia



India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Veritas Technologies

Veeam



Acronis

StorageCraft

Netapp

Code42

Commvault

Unitrends

Datto

Genie9 Corporation

Softland

Strengthsoft

NTI Corporation

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Data Backup Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Data Backup Software market by identifying its various subsegments.

Focuses on the key global Data Backup Software players, to define, describe



and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Data Backup Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Data Backup Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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