

2018-2023 Global Daily Fantasy Sports & In-Game Gambling Market Report (Status and Outlook)

<https://marketpublishers.com/r/2A948F930FCEN.html>

Date: September 2018

Pages: 118

Price: US\$ 4,660.00 (Single User License)

ID: 2A948F930FCEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Daily Fantasy Sports & In-Game Gambling market for 2018-2023.

When daily fantasy first appeared, it was very much dismissed by the established fantasy businesses — both league hosts and content providers. The companies that dominated the season-long fantasy space for over a decade failed to leverage their position. As a result, they watched as two startups have surpassed unicorn status, encroaching on what should have been their market. Yahoo finally jumped into the fray with their launch, as did CBS via SportsLine.com.

Over the next five years, LPI(LP Information) projects that Daily Fantasy Sports & In-Game Gambling will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Daily Fantasy Sports & In-Game Gambling market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

DFS (Daily Fantasy Sports)

Loot Boxes

Others

Segmentation by application:

Teens

Adults

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

DraftKings

Dribble

FanDuel

FantasyDraft

Sportito

Yahoo!

Activision Blizzard

EA

Sony

Tencent

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Daily Fantasy Sports & In-Game Gambling market size by key regions/countries, product type and application.

To understand the structure of Daily Fantasy Sports & In-Game Gambling market by identifying its various subsegments.

Focuses on the key global Daily Fantasy Sports & In-Game Gambling players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Daily Fantasy Sports & In-Game Gambling with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Daily Fantasy Sports & In-Game Gambling submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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