

# 2018-2023 Global Cycling Sunglasses Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cycling Sunglasses market for 2018-2023.

This report focuses on the cycling sunglasses, including the men's cycling sunglasses, women's cycling sunglasses and kid's cycling sunglasses.

The global average sales price of Cycling Sunglasses is in the decreasing trend, from 30.2 USD/Unit in 2012 to 27.2 USD/Unit in 2016. With the more and more fierce competition, prices will be in decreasing trend in the following five years.

Europe is the largest consumer of Cycling Sunglasses, with a consumption market share nearly 28% in 2016, followed by North America with a market share of 23.6% in 2016. China sales market mark a high speed growth rate, which share 20% in 2016, she will also maintain a high speed growth, with a CAGR of 5.2% from 2017 to 2022. Cycling Sunglasses demand has a certain space, but technical threshold is low, so the market is scattered. However, high end products concentrated in a small number of companies.

Over the next five years, LPI(LP Information) projects that Cycling Sunglasses will register a 2.8% CAGR in terms of revenue, reach US\$ 100 million by 2023, from US\$ 82 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cycling Sunglasses market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Men's Cycling Sunglasses

Women's Cycling Sunglasses

Kids' Cycling Sunglasses

Segmentation by application:

Professional

Amateur

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Oakley

Rudy

Tifosi Optics

Nike

Shimano

Decathlon

Uvex

POC

Ryders Eyewear

Native Eyewear

Scott

Smith

Bolle

Julbo

Under Armour

Revo

Ocean

Teknic

Zerorh

BBB

Nashbar

Topeak

moon

CoolChange

Outdo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Cycling Sunglasses consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cycling Sunglasses market by identifying its various subsegments.

Focuses on the key global Cycling Sunglasses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cycling Sunglasses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cycling Sunglasses submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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