

2018-2023 Global Cycling Helmet Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cycling Helmet market for 2018-2023. Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling Helmets can help absorb impacts and save their life.

A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head.

Shells of Cycling Helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard impacts.

The classification of MTB Helmets, Road Helmets and Sport Helmets, and the proportion of MTB Helmets in 2017 is about 46.01%, and the proportion is in increasing trend from 2013 to 2017.

Cycling Helmet is widely used in Commuter & Recreation and Sport Games. The most proportion of Cycling Helmet is Commuter & Recreation, and proportion in 2017 is about 71.22%.

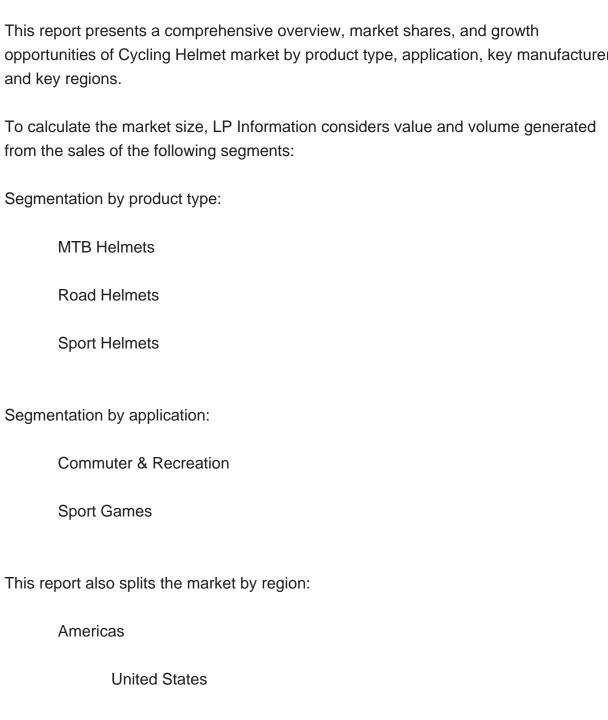
Europe is the largest consumption place, with a consumption market share nearly



34.63% in 2017. Following Europe, USA is the second largest consumption place with the consumption market share of 32.26%.

Over the next five years, LPI(LP Information) projects that Cycling Helmet will register a 4.5% CAGR in terms of revenue, reach US\$ 1020 million by 2023, from US\$ 780 million in 2017.

opportunities of Cycling Helmet market by product type, application, key manufacturers



Canada

Mexico



	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
	Spain	
Middle East & Africa		
	Egypt	
	South Africa	
	Israel	



Turkey

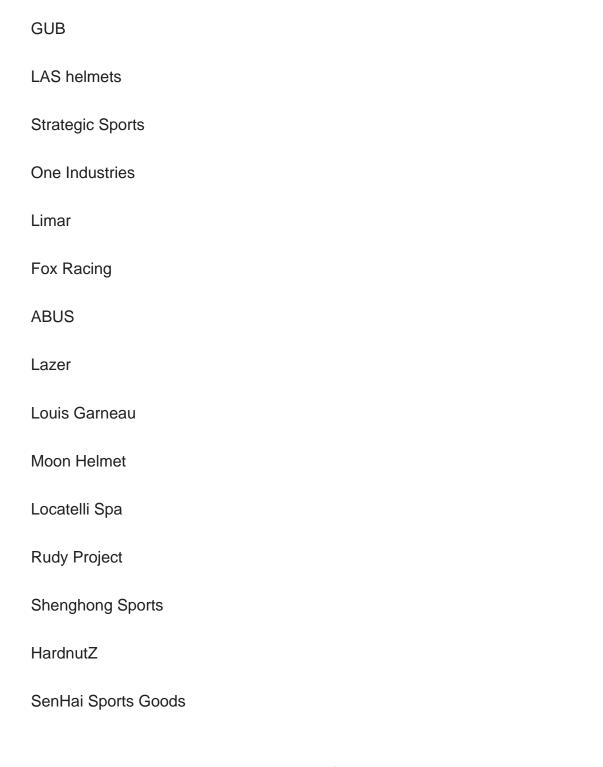
GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Vista Outdoor
Dorel
Specialized
Trek Bicycle
Merida
Giant
Mavic
Scott Sports
KASK
MET
OGK KABUTO
Uvex
POC
Urge

Orbea





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cycling Helmet consumption (value & volume)



by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cycling Helmet market by identifying its various subsegments.

Focuses on the key global Cycling Helmet manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cycling Helmet with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cycling Helmet submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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