

2018-2023 Global Cycling Helmet Consumption Market Report

<https://marketpublishers.com/r/2461D5CBB41EN.html>

Date: October 2018

Pages: 184

Price: US\$ 4,660.00 (Single User License)

ID: 2461D5CBB41EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cycling Helmet market for 2018-2023. Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling Helmets can help absorb impacts and save their life.

A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head.

Shells of Cycling Helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard impacts.

The classification of MTB Helmets, Road Helmets and Sport Helmets, and the proportion of MTB Helmets in 2017 is about 46.01%, and the proportion is in increasing trend from 2013 to 2017.

Cycling Helmet is widely used in Commuter & Recreation and Sport Games. The most proportion of Cycling Helmet is Commuter & Recreation, and proportion in 2017 is about 71.22%.

Europe is the largest consumption place, with a consumption market share nearly

34.63% in 2017. Following Europe, USA is the second largest consumption place with the consumption market share of 32.26%.

Over the next five years, LPI(LP Information) projects that Cycling Helmet will register a 4.5% CAGR in terms of revenue, reach US\$ 1020 million by 2023, from US\$ 780 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cycling Helmet market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

MTB Helmets

Road Helmets

Sport Helmets

Segmentation by application:

Commuter & Recreation

Sport Games

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Vista Outdoor

Dorel

Specialized

Trek Bicycle

Merida

Giant

Mavic

Scott Sports

KASK

MET

OGK KABUTO

Uvex

POC

Urge

Orbea

GUB

LAS helmets

Strategic Sports

One Industries

Limar

Fox Racing

ABUS

Lazer

Louis Garneau

Moon Helmet

Locatelli Spa

Rudy Project

Shenghong Sports

HardnutZ

SenHai Sports Goods

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cycling Helmet consumption (value & volume)

by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cycling Helmet market by identifying its various subsegments.

Focuses on the key global Cycling Helmet manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cycling Helmet with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cycling Helmet submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL CYCLING HELMET CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cycling Helmet Consumption 2013-2023
 - 2.1.2 Cycling Helmet Consumption CAGR by Region
- 2.2 Cycling Helmet Segment by Type
 - 2.2.1 MTB Helmets
 - 2.2.2 Road Helmets
 - 2.2.3 Sport Helmets
- 2.3 Cycling Helmet Consumption by Type
 - 2.3.1 Global Cycling Helmet Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Cycling Helmet Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Cycling Helmet Sale Price by Type (2013-2018)
- 2.4 Cycling Helmet Segment by Application
 - 2.4.1 Commuter & Recreation
 - 2.4.2 Sport Games
- 2.5 Cycling Helmet Consumption by Application
 - 2.5.1 Global Cycling Helmet Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Cycling Helmet Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Cycling Helmet Sale Price by Application (2013-2018)

3 GLOBAL CYCLING HELMET BY PLAYERS

- 3.1 Global Cycling Helmet Sales Market Share by Players
 - 3.1.1 Global Cycling Helmet Sales by Players (2016-2018)
 - 3.1.2 Global Cycling Helmet Sales Market Share by Players (2016-2018)

3.2 Global Cycling Helmet Revenue Market Share by Players

3.2.1 Global Cycling Helmet Revenue by Players (2016-2018)

3.2.2 Global Cycling Helmet Revenue Market Share by Players (2016-2018)

3.3 Global Cycling Helmet Sale Price by Players

3.4 Global Cycling Helmet Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Cycling Helmet Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Cycling Helmet Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 CYCLING HELMET BY REGIONS

4.1 Cycling Helmet by Regions

4.1.1 Global Cycling Helmet Consumption by Regions

4.1.2 Global Cycling Helmet Value by Regions

4.2 Americas Cycling Helmet Consumption Growth

4.3 APAC Cycling Helmet Consumption Growth

4.4 Europe Cycling Helmet Consumption Growth

4.5 Middle East & Africa Cycling Helmet Consumption Growth

5 AMERICAS

5.1 Americas Cycling Helmet Consumption by Countries

5.1.1 Americas Cycling Helmet Consumption by Countries (2013-2018)

5.1.2 Americas Cycling Helmet Value by Countries (2013-2018)

5.2 Americas Cycling Helmet Consumption by Type

5.3 Americas Cycling Helmet Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Cycling Helmet Consumption by Countries
 - 6.1.1 APAC Cycling Helmet Consumption by Countries (2013-2018)
 - 6.1.2 APAC Cycling Helmet Value by Countries (2013-2018)
- 6.2 APAC Cycling Helmet Consumption by Type
- 6.3 APAC Cycling Helmet Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Cycling Helmet by Countries
 - 7.1.1 Europe Cycling Helmet Consumption by Countries (2013-2018)
 - 7.1.2 Europe Cycling Helmet Value by Countries (2013-2018)
- 7.2 Europe Cycling Helmet Consumption by Type
- 7.3 Europe Cycling Helmet Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Cycling Helmet by Countries
 - 8.1.1 Middle East & Africa Cycling Helmet Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Cycling Helmet Value by Countries (2013-2018)
- 8.2 Middle East & Africa Cycling Helmet Consumption by Type
- 8.3 Middle East & Africa Cycling Helmet Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Cycling Helmet Distributors

10.3 Cycling Helmet Customer

11 GLOBAL CYCLING HELMET MARKET FORECAST

11.1 Global Cycling Helmet Consumption Forecast (2018-2023)

11.2 Global Cycling Helmet Forecast by Regions

11.2.1 Global Cycling Helmet Forecast by Regions (2018-2023)

11.2.2 Global Cycling Helmet Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

11.4.5 India Market Forecast

- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Cycling Helmet Forecast by Type
- 11.8 Global Cycling Helmet Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Vista Outdoor
 - 12.1.1 Company Details
 - 12.1.2 Cycling Helmet Product Offered
 - 12.1.3 Vista Outdoor Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Vista Outdoor News
- 12.2 Dorel
 - 12.2.1 Company Details
 - 12.2.2 Cycling Helmet Product Offered
 - 12.2.3 Dorel Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Dorel News
- 12.3 Specialized
 - 12.3.1 Company Details
 - 12.3.2 Cycling Helmet Product Offered
 - 12.3.3 Specialized Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Specialized News

12.4 Trek Bicycle

12.4.1 Company Details

12.4.2 Cycling Helmet Product Offered

12.4.3 Trek Bicycle Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Trek Bicycle News

12.5 Merida

12.5.1 Company Details

12.5.2 Cycling Helmet Product Offered

12.5.3 Merida Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Merida News

12.6 Giant

12.6.1 Company Details

12.6.2 Cycling Helmet Product Offered

12.6.3 Giant Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Giant News

12.7 Mavic

12.7.1 Company Details

12.7.2 Cycling Helmet Product Offered

12.7.3 Mavic Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Mavic News

12.8 Scott Sports

12.8.1 Company Details

12.8.2 Cycling Helmet Product Offered

12.8.3 Scott Sports Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Scott Sports News

12.9 KASK

12.9.1 Company Details

12.9.2 Cycling Helmet Product Offered

12.9.3 KASK Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 KASK News

12.10 MET

- 12.10.1 Company Details
- 12.10.2 Cycling Helmet Product Offered
- 12.10.3 MET Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.10.4 Main Business Overview
- 12.10.5 MET News
- 12.11 OGK KABUTO
- 12.12 Uvex
- 12.13 POC
- 12.14 Urge
- 12.15 Orbea
- 12.16 GUB
- 12.17 LAS helmets
- 12.18 Strategic Sports
- 12.19 One Industries
- 12.20 Limar
- 12.21 Fox Racing
- 12.22 ABUS
- 12.23 Lazer
- 12.24 Louis Garneau
- 12.25 Moon Helmet
- 12.26 Locatelli Spa
- 12.27 Rudy Project
- 12.28 Shenghong Sports
- 12.29 HardnutZ
- 12.30 SenHai Sports Goods

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cycling Helmet

Table Product Specifications of Cycling Helmet

Figure Cycling Helmet Report Years Considered

Figure Market Research Methodology

Figure Global Cycling Helmet Consumption Growth Rate 2013-2023 (K Units)

Figure Global Cycling Helmet Value Growth Rate 2013-2023 (\$ Millions)

Table Cycling Helmet Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of MTB Helmets

Table Major Players of MTB Helmets

Figure Product Picture of Road Helmets

Table Major Players of Road Helmets

Figure Product Picture of Sport Helmets

Table Major Players of Sport Helmets

Table Global Consumption Sales by Type (2013-2018)

Table Global Cycling Helmet Consumption Market Share by Type (2013-2018)

Figure Global Cycling Helmet Consumption Market Share by Type (2013-2018)

Table Global Cycling Helmet Revenue by Type (2013-2018) (\$ million)

Table Global Cycling Helmet Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Cycling Helmet Value Market Share by Type (2013-2018)

Table Global Cycling Helmet Sale Price by Type (2013-2018)

Figure Cycling Helmet Consumed in Commuter & Recreation

Figure Global Cycling Helmet Market: Commuter & Recreation (2013-2018) (K Units)

Figure Global Cycling Helmet Market: Commuter & Recreation (2013-2018) (\$ Millions)

Figure Global Commuter & Recreation YoY Growth (\$ Millions)

Figure Cycling Helmet Consumed in Sport Games

Figure Global Cycling Helmet Market: Sport Games (2013-2018) (K Units)

Figure Global Cycling Helmet Market: Sport Games (2013-2018) (\$ Millions)

Figure Global Sport Games YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Cycling Helmet Consumption Market Share by Application (2013-2018)

Figure Global Cycling Helmet Consumption Market Share by Application (2013-2018)

Table Global Cycling Helmet Value by Application (2013-2018)

Table Global Cycling Helmet Value Market Share by Application (2013-2018)

Figure Global Cycling Helmet Value Market Share by Application (2013-2018)

Table Global Cycling Helmet Sale Price by Application (2013-2018)

Table Global Cycling Helmet Sales by Players (2016-2018) (K Units)	
Table Global Cycling Helmet Sales Market Share by Players (2016-2018)	
Figure Global Cycling Helmet Sales Market Share by Players in 2016	
Figure Global Cycling Helmet Sales Market Share by Players in 2017	
Table Global Cycling Helmet Revenue by Players (2016-2018) (\$ Millions)	
Table Global Cycling Helmet Revenue Market Share by Players (2016-2018)	
Figure Global Cycling Helmet Revenue Market Share by Players in 2016	
Figure Global Cycling Helmet Revenue Market Share by Players in 2017	
Table Global Cycling Helmet Sale Price by Players (2016-2018)	
Figure Global Cycling Helmet Sale Price by Players in 2017	
Table Global Cycling Helmet Manufacturing Base Distribution and Sales Area by Players	
Table Players Cycling Helmet Products Offered	
Table Cycling Helmet Concentration Ratio (CR3, CR5 and CR10) (2016-2018)	
Table Global Cycling Helmet Consumption by Regions 2013-2018 (K Units)	
Table Global Cycling Helmet Consumption Market Share by Regions 2013-2018	
Figure Global Cycling Helmet Consumption Market Share by Regions 2013-2018	
Table Global Cycling Helmet Value by Regions 2013-2018 (\$ Millions)	
Table Global Cycling Helmet Value Market Share by Regions 2013-2018	
Figure Global Cycling Helmet Value Market Share by Regions 2013-2018	
Figure Americas Cycling Helmet Consumption 2013-2018 (K Units)	
Figure Americas Cycling Helmet Value 2013-2018 (\$ Millions)	
Figure APAC Cycling Helmet Consumption 2013-2018 (K Units)	
Figure APAC Cycling Helmet Value 2013-2018 (\$ Millions)	
Figure Europe Cycling Helmet Consumption 2013-2018 (K Units)	
Figure Europe Cycling Helmet Value 2013-2018 (\$ Millions)	
Figure Middle East & Africa Cycling Helmet Consumption 2013-2018 (K Units)	
Figure Middle East & Africa Cycling Helmet Value 2013-2018 (\$ Millions)	
Table Americas Cycling Helmet Consumption by Countries (2013-2018) (K Units)	
Table Americas Cycling Helmet Consumption Market Share by Countries (2013-2018)	
Figure Americas Cycling Helmet Consumption Market Share by Countries in 2017	
Table Americas Cycling Helmet Value by Countries (2013-2018) (\$ Millions)	
Table Americas Cycling Helmet Value Market Share by Countries (2013-2018)	
Figure Americas Cycling Helmet Value Market Share by Countries in 2017	
Table Americas Cycling Helmet Consumption by Type (2013-2018) (K Units)	
Table Americas Cycling Helmet Consumption Market Share by Type (2013-2018)	
Figure Americas Cycling Helmet Consumption Market Share by Type in 2017	
Table Americas Cycling Helmet Consumption by Application (2013-2018) (K Units)	
Table Americas Cycling Helmet Consumption Market Share by Application (2013-2018)	

Figure Americas Cycling Helmet Consumption Market Share by Application in 2017
Figure United States Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure United States Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Canada Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Canada Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Mexico Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Mexico Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Table APAC Cycling Helmet Consumption by Countries (2013-2018) (K Units)
Table APAC Cycling Helmet Consumption Market Share by Countries (2013-2018)
Figure APAC Cycling Helmet Consumption Market Share by Countries in 2017
Table APAC Cycling Helmet Value by Countries (2013-2018) (\$ Millions)
Table APAC Cycling Helmet Value Market Share by Countries (2013-2018)
Figure APAC Cycling Helmet Value Market Share by Countries in 2017
Table APAC Cycling Helmet Consumption by Type (2013-2018) (K Units)
Table APAC Cycling Helmet Consumption Market Share by Type (2013-2018)
Figure APAC Cycling Helmet Consumption Market Share by Type in 2017
Table APAC Cycling Helmet Consumption by Application (2013-2018) (K Units)
Table APAC Cycling Helmet Consumption Market Share by Application (2013-2018)
Figure APAC Cycling Helmet Consumption Market Share by Application in 2017
Figure China Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure China Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Japan Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Japan Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Korea Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Korea Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Southeast Asia Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure India Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure India Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Australia Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Australia Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Table Europe Cycling Helmet Consumption by Countries (2013-2018) (K Units)
Table Europe Cycling Helmet Consumption Market Share by Countries (2013-2018)
Figure Europe Cycling Helmet Consumption Market Share by Countries in 2017
Table Europe Cycling Helmet Value by Countries (2013-2018) (\$ Millions)
Table Europe Cycling Helmet Value Market Share by Countries (2013-2018)
Figure Europe Cycling Helmet Value Market Share by Countries in 2017
Table Europe Cycling Helmet Consumption by Type (2013-2018) (K Units)
Table Europe Cycling Helmet Consumption Market Share by Type (2013-2018)

Figure Europe Cycling Helmet Consumption Market Share by Type in 2017
Table Europe Cycling Helmet Consumption by Application (2013-2018) (K Units)
Table Europe Cycling Helmet Consumption Market Share by Application (2013-2018)
Figure Europe Cycling Helmet Consumption Market Share by Application in 2017
Figure Germany Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Germany Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure France Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure France Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure UK Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure UK Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Italy Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Italy Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Russia Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Russia Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Spain Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Spain Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Cycling Helmet Consumption by Countries (2013-2018) (K Units)
Table Middle East & Africa Cycling Helmet Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa Cycling Helmet Consumption Market Share by Countries in 2017
Table Middle East & Africa Cycling Helmet Value by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Cycling Helmet Value Market Share by Countries (2013-2018)
Figure Middle East & Africa Cycling Helmet Value Market Share by Countries in 2017
Table Middle East & Africa Cycling Helmet Consumption by Type (2013-2018) (K Units)
Table Middle East & Africa Cycling Helmet Consumption Market Share by Type (2013-2018)
Figure Middle East & Africa Cycling Helmet Consumption Market Share by Type in 2017
Table Middle East & Africa Cycling Helmet Consumption by Application (2013-2018) (K Units)
Table Middle East & Africa Cycling Helmet Consumption Market Share by Application (2013-2018)
Figure Middle East & Africa Cycling Helmet Consumption Market Share by Application in 2017
Figure Egypt Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Egypt Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure South Africa Cycling Helmet Consumption Growth 2013-2018 (K Units)

Figure South Africa Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Israel Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Israel Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure Turkey Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure Turkey Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Figure GCC Countries Cycling Helmet Consumption Growth 2013-2018 (K Units)
Figure GCC Countries Cycling Helmet Value Growth 2013-2018 (\$ Millions)
Table Cycling Helmet Distributors List
Table Cycling Helmet Customer List
Figure Global Cycling Helmet Consumption Growth Rate Forecast (2018-2023) (K Units)
Figure Global Cycling Helmet Value Growth Rate Forecast (2018-2023) (\$ Millions)
Table Global Cycling Helmet Consumption Forecast by Countries (2018-2023) (K Units)
Table Global Cycling Helmet Consumption Market Forecast by Regions
Table Global Cycling Helmet Value Forecast by Countries (2018-2023) (\$ Millions)
Table Global Cycling Helmet Value Market Share Forecast by Regions
Figure Americas Cycling Helmet Consumption 2018-2023 (K Units)
Figure Americas Cycling Helmet Value 2018-2023 (\$ Millions)
Figure APAC Cycling Helmet Consumption 2018-2023 (K Units)
Figure APAC Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Europe Cycling Helmet Consumption 2018-2023 (K Units)
Figure Europe Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Middle East & Africa Cycling Helmet Consumption 2018-2023 (K Units)
Figure Middle East & Africa Cycling Helmet Value 2018-2023 (\$ Millions)
Figure United States Cycling Helmet Consumption 2018-2023 (K Units)
Figure United States Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Canada Cycling Helmet Consumption 2018-2023 (K Units)
Figure Canada Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Mexico Cycling Helmet Consumption 2018-2023 (K Units)
Figure Mexico Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Brazil Cycling Helmet Consumption 2018-2023 (K Units)
Figure Brazil Cycling Helmet Value 2018-2023 (\$ Millions)
Figure China Cycling Helmet Consumption 2018-2023 (K Units)
Figure China Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Japan Cycling Helmet Consumption 2018-2023 (K Units)
Figure Japan Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Korea Cycling Helmet Consumption 2018-2023 (K Units)
Figure Korea Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Southeast Asia Cycling Helmet Consumption 2018-2023 (K Units)

Figure Southeast Asia Cycling Helmet Value 2018-2023 (\$ Millions)
Figure India Cycling Helmet Consumption 2018-2023 (K Units)
Figure India Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Australia Cycling Helmet Consumption 2018-2023 (K Units)
Figure Australia Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Germany Cycling Helmet Consumption 2018-2023 (K Units)
Figure Germany Cycling Helmet Value 2018-2023 (\$ Millions)
Figure France Cycling Helmet Consumption 2018-2023 (K Units)
Figure France Cycling Helmet Value 2018-2023 (\$ Millions)
Figure UK Cycling Helmet Consumption 2018-2023 (K Units)
Figure UK Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Italy Cycling Helmet Consumption 2018-2023 (K Units)
Figure Italy Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Russia Cycling Helmet Consumption 2018-2023 (K Units)
Figure Russia Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Spain Cycling Helmet Consumption 2018-2023 (K Units)
Figure Spain Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Egypt Cycling Helmet Consumption 2018-2023 (K Units)
Figure Egypt Cycling Helmet Value 2018-2023 (\$ Millions)
Figure South Africa Cycling Helmet Consumption 2018-2023 (K Units)
Figure South Africa Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Israel Cycling Helmet Consumption 2018-2023 (K Units)
Figure Israel Cycling Helmet Value 2018-2023 (\$ Millions)
Figure Turkey Cycling Helmet Consumption 2018-2023 (K Units)
Figure Turkey Cycling Helmet Value 2018-2023 (\$ Millions)
Figure GCC Countries Cycling Helmet Consumption 2018-2023 (K Units)
Figure GCC Countries Cycling Helmet Value 2018-2023 (\$ Millions)
Table Global Cycling Helmet Consumption Forecast by Type (2018-2023) (K Units)
Table Global Cycling Helmet Consumption Market Share Forecast by Type (2018-2023)
Table Global Cycling Helmet Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Cycling Helmet Value Market Share Forecast by Type (2018-2023)
Table Global Cycling Helmet Consumption Forecast by Application (2018-2023) (K Units)
Table Global Cycling Helmet Consumption Market Share Forecast by Application (2018-2023)
Table Global Cycling Helmet Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Cycling Helmet Value Market Share Forecast by Application (2018-2023)
Table Vista Outdoor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vista Outdoor Cycling Helmet Sales, Revenue, Price and Gross Margin
(2016-2018)

Figure Vista Outdoor Cycling Helmet Market Share (2016-2018)

Table Dorel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dorel Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dorel Cycling Helmet Market Share (2016-2018)

Table Specialized Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Specialized Cycling Helmet Sales, Revenue, Price and Gross Margin
(2016-2018)

Figure Specialized Cycling Helmet Market Share (2016-2018)

Table Trek Bicycle Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Trek Bicycle Cycling Helmet Sales, Revenue, Price and Gross Margin
(2016-2018)

Figure Trek Bicycle Cycling Helmet Market Share (2016-2018)

Table Merida Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Merida Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Merida Cycling Helmet Market Share (2016-2018)

Table Giant Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Giant Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Giant Cycling Helmet Market Share (2016-2018)

Table Mavic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mavic Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Mavic Cycling Helmet Market Share (2016-2018)

Table Scott Sports Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Scott Sports Cycling Helmet Sales, Revenue, Price and Gross Margin
(2016-2018)

Figure Scott Sports Cycling Helmet Market Share (2016-2018)

Table KASK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KASK Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

Figure KASK Cycling Helmet Market Share (2016-2018)

Table MET Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MET Cycling Helmet Sales, Revenue, Price and Gross Margin (2016-2018)

Figure MET Cycling Helmet Market Share (2016-2018)

Table OGK KABUTO Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Uvex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table POC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Urge Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Orbea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GUB Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LAS helmets Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Strategic Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table One Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Limar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fox Racing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ABUS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lazer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Louis Garneau Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Moon Helmet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Locatelli Spa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rudy Project Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenghong Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HardnutZ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SenHai Sports Goods Basic Information, Manufacturing Base, Sales Area and Its Competitors

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