

2018-2023 Global Cycling Helmet Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cycling Helmet market for 2018-2023. Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling Helmets can help absorb impacts and save their life.

A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head.

Shells of Cycling Helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard impacts.

The classification of MTB Helmets, Road Helmets and Sport Helmets, and the proportion of MTB Helmets in 2017 is about 46.01%, and the proportion is in increasing trend from 2013 to 2017.

Cycling Helmet is widely used in Commuter & Recreation and Sport Games. The most proportion of Cycling Helmet is Commuter & Recreation, and proportion in 2017 is about 71.22%.

Europe is the largest consumption place, with a consumption market share nearly

34.63% in 2017. Following Europe, USA is the second largest consumption place with the consumption market share of 32.26%.

Over the next five years, LPI(LP Information) projects that Cycling Helmet will register a 4.5% CAGR in terms of revenue, reach US\$ 1020 million by 2023, from US\$ 780 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cycling Helmet market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

MTB Helmets

Road Helmets

Sport Helmets

Segmentation by application:

Commuter & Recreation

Sport Games

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Vista Outdoor

Dorel

Specialized

Trek Bicycle

Merida

Giant

Mavic

Scott Sports

KASK

MET

OGK KABUTO

Uvex

POC

Urge

Orbea

GUB

LAS helmets

Strategic Sports

One Industries

Limar

Fox Racing

ABUS

Lazer

Louis Garneau

Moon Helmet

Locatelli Spa

Rudy Project

Shenghong Sports

HardnutZ

SenHai Sports Goods

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cycling Helmet consumption (value & volume)

by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cycling Helmet market by identifying its various subsegments.

Focuses on the key global Cycling Helmet manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cycling Helmet with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cycling Helmet submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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