

# 2018-2023 Global Cricket Equipment Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cricket Equipment market for 2018-2023. Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

Cricket Equipment is the equipment needed when playing cricket. The equipment mainly includes cricket bats, cricket balls, cricket protective gear, and others.

The global Cricket Equipment industry mainly concentrates in APAC, Europe, MEA and Americas. The global are rather scattered, the global leading players in this market are Gray-Nicolls, Gunn & Moore, Sanspareils Greenlands, Kookaburra, Sareen Sports and

Slazenger, which accounts for about 40 % of total production value. There are many production plants scattered in India which more dependent on the manual production. The Cricket Equipment are mainly used by clubs, schools, individuals and others. The main application is clubs and individuals, which accounts for above 70% and it is

forecasted that share will be maintain in 2021.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Cricket Equipment will register a 3.3% CAGR in terms of revenue, reach US\$ 15 million by 2023, from US\$ 13 million in 2017.



This report presents a comprehensive overview, market shares, and growth opportunities of Cricket Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size. LP Information considers value and volume generated

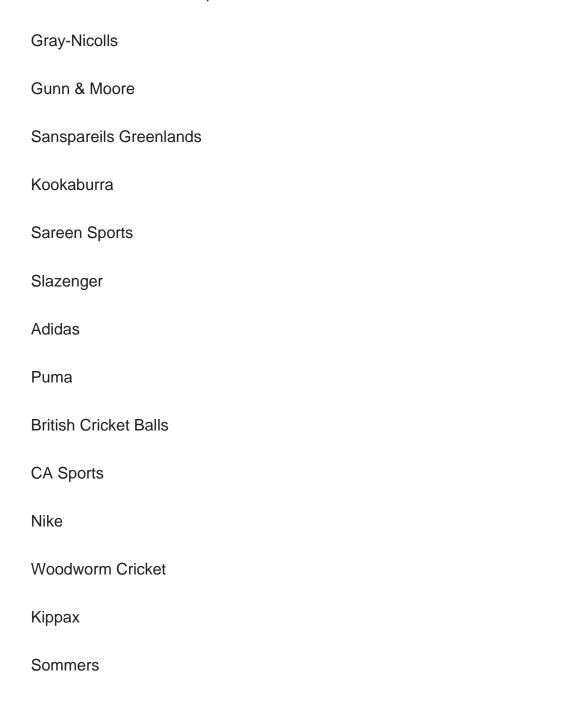
from the sales of the following segments:		
Segmentation by product type:		
Cricket Bats		
Cricket Balls		
Cricket Protective Gear		
Others		
Segmentation by application:		
Junior/Youth		
Women		
Men		
This report also splits the market by region:		
Americas		
United States		
Canada		
Mexico		
Brazil		



APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
	Spain	
Middle East & Africa		
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.



#### RESEARCH OBJECTIVES

To study and analyze the global Cricket Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cricket Equipment market by identifying its various subsegments.

Focuses on the key global Cricket Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cricket Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cricket Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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