

2018-2023 Global Cricket Equipment Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cricket Equipment market for 2018-2023. Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

Cricket Equipment is the equipment needed when playing cricket. The equipment mainly includes cricket bats, cricket balls, cricket protective gear, and others.

The global Cricket Equipment industry mainly concentrates in APAC, Europe, MEA and Americas. The global are rather scattered, the global leading players in this market are Gray-Nicolls, Gunn & Moore, Sanspareils Greenlands, Kookaburra, Sareen Sports and Slazenger, which accounts for about 40 % of total production value. There are many production plants scattered in India which more dependent on the manual production. The Cricket Equipment are mainly used by clubs, schools, individuals and others. The main application is clubs and individuals, which accounts for above 70% and it is forecasted that share will be maintain in 2021.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Cricket Equipment will register a 3.3% CAGR in terms of revenue, reach US\$ 15 million by 2023, from US\$ 13 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cricket Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

Segmentation by application:

Junior/Youth

Women

Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gray-Nicolls

Gunn & Moore

Sanspareils Greenlands

Kookaburra

Sareen Sports

Slazenger

Adidas

Puma

British Cricket Balls

CA Sports

Nike

Woodworm Cricket

Kippax

Sommers

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cricket Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cricket Equipment market by identifying its various subsegments.

Focuses on the key global Cricket Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cricket Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cricket Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Table Sommers Basic Information, Manufacturing Base, Sales Area and Its Competitors

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