

# 2018-2023 Global Cricket Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cricket market for 2018-2023.

Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

The UK cricket market are rather scattered, the leading players in this market are Gray Nicholls, Gray-Nicolls, Slazenger, Woodworm, Gunn & Moore and British Cricket Balls, which accounts for about 54.45 % of total sales value in 2016.

The cricket are mainly used by junior/children, male adults and female adults. The main application is male adults, which accounts for about 70% in 2016 and it is forecasted that share will be maintain in 2022.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Cricket will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cricket market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

Segmentation by application:

Junior/Children

Male Adults

Female Adults

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gray-Nicolls

Slazenger

Woodworm

Gunn & Moore

British Cricket Balls

Kookaburra

Puma

RAW CRICKET COMPANY

Sanspareils Greenlands

CA Sports

Sareen Sports Industries

B. D. Mahajan & Sons (BDM)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Cricket consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cricket market by identifying its various subsegments.

Focuses on the key global Cricket manufacturers, to define, describe and

analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cricket with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cricket submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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