

2018-2023 Global Cow Milk Infant Formula Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cow Milk Infant Formula market for 2018-2023.

Infant formula milk powder, also called cow milk infant formula, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act (FFDCA) defines infant formula as "a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk".

Cow milk infant formula consumption is related to nation's birth rate. In the last five years, Europe and Japan maintained a relatively steady pace. This low growth rate is mainly due to low population growth in Europe and Japan. Meanwhile, North America and Australia, the growth rate was slightly better than Europe and Japan. Due to the economic situation is bad, cow milk infant formula industry in Africa's development speed is not fast. Asia is the fastest growing region.

During the investigation, we find that cow milk infant formula production bases are concentrated in Ireland, Netherlands, New Zealand, Australia, America and China, etc. After China's melamine scandal broke out in 2008, most foreign companies tended to transfer their market to China. In recent years, China manufacturers also seek overseas excellent milk base. Some companies in China even introduce fine cow varieties to ensure the safety of cow milk infant formula. So, competition in this industry is stiff. Now it is in the state of excess capacity.

Price of cow milk infant formula changed quickly during past five years. It shows that global average price of cow milk infant formula dropped from 9835 USD/MT in 2011 to 9561 USD/MT in 2015.

Over the next five years, LPI(LP Information) projects that Cow Milk Infant Formula will register a 0.2% CAGR in terms of revenue, reach US\$ 26100 million by 2023, from US\$ 25800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cow Milk Infant Formula market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wet Process Type

Dry Process Type

Wet-dry Method Composite Type

Segmentation by application:

First Class

Second Class

Third Class

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Mead Johnson

Nestle

Danone

Abbott

FrieslandCampina

Heinz

Bellamy

Topfer

HiPP

Perrigo

Arla

Holle

Pinnacle

Meiji

Yili

Biostime

Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cow Milk Infant Formula consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cow Milk Infant Formula market by identifying its various subsegments.

Focuses on the key global Cow Milk Infant Formula manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cow Milk Infant Formula with respect to individual growth trends,

future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cow Milk Infant Formula submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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