

2018-2023 Global Cosmetics Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cosmetics market for 2018-2023.

Cosmetics are care substances used to enhance the appearance or odor of the human body. Traditionally cosmetics include skin care, color cosmetics, hair care, nail care, oral care and perfumery & deodorants.

In terms of value, USA sales account for 13%-14% of total market share, EU growing at a good pace owing to large population and high economic growth rate occupies the 20% market share of the global consumption value. The increasing demand for skin care drives Cosmetics industry developing fast. For the brand owners, such as L'Oreal, Shiseido and Kao are very popular in the world.

For the production, China is the largest production region contributing to nearly 23%-25% market share. They provide a wide range of services for many famous brands with lower processing cost.

Due to the higher price and gross margin of high-end products compared with the low-end products, in the next few years, companies will invest much more on R&D and transfer to high-end product field.

Over the next five years, LPI(LP Information) projects that Cosmetics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetics market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Personal Care

Color Cosmetics

Perfumes

Other

Segmentation by application:

Hair Care

Skin Care

Make-up

Fragrance

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

L'Oreal

P&G

Unilever

Estee Lauder

KAO

Shiseido

Avon

lvmh

Chanel

Amore Pacific

Jahwa

Beiersdorf

Johnson & Johnson

Jialan

Inoherb

Sisley

Revlon

Jane iredale

Henkel

Coty

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cosmetics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cosmetics market by identifying its various subsegments.

Focuses on the key global Cosmetics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cosmetics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cosmetics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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