

2018-2023 Global Cosmetic Raw Materials Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cosmetic Raw Materials market for 2018-2023.

Cosmetic Raw Materials refers to the chemicals and materials used in the manufacturing of cosmetics.

Cosmetics are composed of a number of raw materials that are processed together to produce a final product.

The exact ingredients differ among products, but the types of raw materials tend to be the same.

These different types include active ingredients, aesthetic additions, and materials that influence product use. Diluents, stabilizers, and adjustment agents are also typical raw materials for cosmetics, as are ingredients that assist ease of production and increase marketing value.

First, fierce competition exists in cosmetic raw material industry. However, the major market is occupied by the giant transnational corporations like Evonik, Ashland and BASF. Consequently, it would be hard for small companies to survive and get high profit in this market. Globally, giant manufacturers mainly distribute in United States and Europe. As North America and Europe are the largest consumers of cosmetics and other personal care goods, big cosmetic manufacturers are highly concentrated in these areas, which result in the highly developed market of cosmetic raw materials in this market.

Second, for the giant transnational corporations, their production bases are located in many areas, which are usually located near the end market. Clariant has manufacture sites in Germany, Brazil and China, and BASF has manufacture sites in Germany and

India. For example, multinational consumer goods companies like L'Oréal, Kanebo and Unilever continue to pursue opportunities in fast-growing Latin American, Eastern European and Asian markets. Increasingly, these companies are seeking cosmetic chemical suppliers with production capabilities in these regions or the ability to guarantee supply on demand via local inventories.

Third, all manufactures in the world are committed to the improvement of product. As the innovation of downstream market is changing fast, cosmetic raw material market has been in fast innovation, too. For the passing years, many function ingredients are invented to rectify the physical standard of human, especially female.

Cosmeceuticals—cosmetics with pharmaceutical properties—are playing an increasingly important role in the personal care industry, especially in Europe. Now cosmeceuticals are produced by many cosmetic raw materials manufacturers to sell to skin care industry. It is well recognized that manufacturers with strong research and innovation ability can survive in cosmetic and cosmetic raw material industry.

Over the next five years, LPI(LP Information) projects that Cosmetic Raw Materials will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetic Raw Materials market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Active Ingredients

Aesthetic Materials

Surfactants And Solvents

Synthetic

Natural

Segmentation by application:

Skin Care

Makeup

Perfume

Sunscreen

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

Evonik

Givaudan

Dow

Firmenich

International Flavors & Fragrances

Nippon Seiki

AkzoNobel

Solvay

Lonza

Croda

Lubrizol

AAK Personal Care

Eastman

Symrise

Kao

Ashland

Innospecinc

Stepan

DSM

Seppic

Jarchem

Clariant

Galaxy Surfactants

Follower's Song

Tinci Materials

Zhejiang Zanyu

Guangzhou DX Chemical

Shanghai Delta Industry

Guangzhou Startec

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cosmetic Raw Materials consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cosmetic Raw Materials market by identifying its various subsegments.

Focuses on the key global Cosmetic Raw Materials manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cosmetic Raw Materials with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cosmetic Raw Materials submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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