

# 2018-2023 Global Cosmetic and Toiletry Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cosmetic and Toiletry market for 2018-2023. Cosmetics and Toiletries refer to products such as perfumes, cosmetics, deodorants, creams, lotions and hair-care, which are used for improving the appearance of the body and taking care of it. Global Cosmetics and Toiletries market is witnessing significant growth in terms of sales and technological advancements over the past few years because of increasing consumer awareness towards personal hygiene and health.

Over the next five years, LPI(LP Information) projects that Cosmetic and Toiletry will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetic and Toiletry market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Skincare

Hair Care

Fragrances

Make-up

Baby Care

Bath and Shower

Deodorants

Color Cosmetics

Men's Grooming

Segmentation by application:

Men

Ms

boy

girl

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Procter & Gamble

Unilever

L'Oreal

Estee Lauder

Colgate-Palmolive

Beiersdorf

Johnson & Johnson

Avon

Shiseido

Kao

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Cosmetic and Toiletry consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cosmetic and Toiletry market by identifying its

various subsegments.

Focuses on the key global Cosmetic and Toiletry manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cosmetic and Toiletry with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cosmetic and Toiletry submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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