

2018-2023 Global Cordless Phone Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cordless Phone market for 2018-2023. This research study involved the extensive usage of both primary and secondary data sources. The research process involved the study of various factors affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry, and market risks, opportunities, market barriers and challenges. The following illustrative figure shows the market research methodology applied in this report.

Some manufacturers have a negative attitude towards cordless phones, for example, the CEO of Gigaset said 'Cordless phone business is still declining and so Gigaset is investing further in new, promising business segments and product groups.' In Sep 2016. Part of manufacturers have a positive attitude, such as Philips launched its new Faro Design cordless phone at internationale Funkausstellung (IFA), in Berlin, Germany, from September 2-7 2016.

Asia-Pacific has the largest global export quantity and manufacturers in cordless phone market, while the Europe still is the biggest sales volume market for cordless phone in 2017. The fast increasing adoption of smart portable devices such as tablets and smart phones in the corporate and residential sectors across the globe is the major factor influence the demand of cordless phone market.

Nowadays, DECT is the main technology for cordless phone, and the DECT reached a sales volume of approximately 41.43 million units in 2017, with 72.55% of global sales volume.

Over the next five years, LPI(LP Information) projects that Cordless Phone will register a -9.2% CAGR in terms of revenue, reach US\$ 700 million by 2023, from US\$ 1250 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Phone market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Analog

DECT

Segmentation by application:

Home

Offices

Public Places

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Panasonic

Gigaset

Philips

Vtech

Uniden

Motorola

AT&T

Vivo

Alcatel

NEC

Clarity

TCL

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Cordless Phone consumption (value & volume)

by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cordless Phone market by identifying its various subsegments.

Focuses on the key global Cordless Phone manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cordless Phone with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cordless Phone submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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