

2018-2023 Global Cool Roof Coating Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Cool Roof Coating market for 2018-2023.

Cool roof coatings are white or special reflective pigments that reflect sunlight. Coatings are like very thick paints that can protect the roof surface from ultra-violet (UV) light and chemical damage, and some offer water protection and restorative features. Products are available for most roof types.

On the basis of region, North America is the largest market segment of Cool Roof Coating, with a consumption market share nearly 48.37% in 2017; Asia-Pacific region has great market potential in the future.

Cool Roof Coating used in industry including Residential Building, Commercial Building, Education Building, Healthcare Building and others. Report data showed that 52.84% of the Cool Roof Coating market demand in Commercial Building in 2017.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Over the next five years, LPI(LP Information) projects that Cool Roof Coating will register a 6.1% CAGR in terms of revenue, reach US\$ 1020 million by 2023, from US\$ 710 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Cool Roof Coating market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Acrylic Cool Roof Coatings

Silicone Cool Roof Coatings

Aluminum Cool Roof Coatings

Others

Segmentation by application:

Residential Building

Commercial Building

Education Building

Healthcare Building

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

PPG

Sherwin-Williams

Gardner-Gibson

Dow

GAF

DuluxGroup

Polyglass

RPM

Selena

BASF SE

National Coatings

Henry Company

Gaco Western

EVERROOF

Karnak

Alco Products, LLC

EPOX-Z Corporation

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Cool Roof Coating consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Cool Roof Coating market by identifying its various subsegments.

Focuses on the key global Cool Roof Coating manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Cool Roof Coating with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Cool Roof Coating submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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