

2018-2023 Global Convenient Camping Cooler Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Convenient Camping Cooler market for 2018-2023.

Convenience and portability are key when it comes to packing your camping larder. Convenient Camping Cooler is a sub-segment of the outdoor equipment and sporting goods industry which can stay your food safety. Coolers really shine in large groups situations, where you need more capacity, or multi-day excursions where you need to store food or drinks for a longer period of time.

Nowadays, the top 3 make up more than 57% market share of the convenient camping cooler market, and the world's large enterprises are mainly concentrated in USA. The top three manufacturers are Igloo, YETI, Coleman (Esky). They respectively with global production market share as 21.02%, 19.83% and 17.03% in 2017.

In China, convenient camping coolers have a certain market as the popularity of self-driving travel. At the same time, in Chinese market, some common foreign brands occupy relative large market share, such as Igloo, Coleman (Esky), Grizzly, Engel, Polar Bear Coolers, Bison Coolers, ORCA, etc.

The convenient camping cooler market has been increased in accordance with the economy development and the higher life level of the people. Meanwhile, the environmental awareness is an important factor of the increase of the industry. With the fierce competition of the market, the manufacturers should make better sure that their product with high performance and quality, with the good services level. Following the market trends, access to greater competitive advantage, concerning more on their R&D and services to get a bigger market share.

Over the next five years, LPI(LP Information) projects that Convenient Camping Cooler will register a 8.1% CAGR in terms of revenue, reach US\$ 2470 million by 2023, from US\$ 1550 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Convenient Camping Cooler market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Plastic Coolers

Metal Coolers

Others

Segmentation by application:

Backyard and Car Camping

Ship and Fishing

Backpacking

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Igloo

YETI

Coleman (Esky)

Pelican

Grizzly

Rubbermaid

ORCA

K2 coolers

Koolatron

Bison Coolers

Stanley

Polar Bear Coolers

Outdoor Active Gear

Engel

AO Coolers

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Convenient Camping Cooler consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Convenient Camping Cooler market by identifying its various subsegments.

Focuses on the key global Convenient Camping Cooler manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Convenient Camping Cooler with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Convenient Camping Cooler submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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