

2018-2023 Global Context & Location Based Services Market Report (Status and Outlook)

<https://marketpublishers.com/r/2E357869766EN.html>

Date: September 2018

Pages: 135

Price: US\$ 4,660.00 (Single User License)

ID: 2E357869766EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Context & Location Based Services market for 2018-2023.

Location-based services (LBS) are applications of mobile technology that utilize the information about the location of the user.

Rapid mobile broadband uptake and the multitude of sensors and data produced by devices and connected units has opened up new opportunities for stakeholders. This research explores how the industry can leverage these assets in order to drive revenues, consumer engagement and maximise operational efficiency.

Over the next five years, LPI(LP Information) projects that Context & Location Based Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Context & Location Based Services market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Location-Based Services

Context-Aware Location-Based Services

Segmentation by application:

Consumer

Retail

Commercial Telematics

Precision Agriculture

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Alphabet

DecaWave

Facebook

Fiksu

Gimbal

John Deere

KORE

MiX Telematics

Monsanto

Pinterest

TomTom

Ubimo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Context & Location Based Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Context & Location Based Services market by identifying its various subsegments.

Focuses on the key global Context & Location Based Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Context & Location Based Services with respect to individual

growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Context & Location Based Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Context & Location Based Services Market Size 2013-2023
 - 2.1.2 Context & Location Based Services Market Size CAGR by Region
- 2.2 Context & Location Based Services Segment by Type
 - 2.2.1 Location-Based Services
 - 2.2.2 Context-Aware Location-Based Services
- 2.3 Context & Location Based Services Market Size by Type
 - 2.3.1 Global Context & Location Based Services Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Context & Location Based Services Market Size Growth Rate by Type (2013-2018)
- 2.4 Context & Location Based Services Segment by Application
 - 2.4.1 Consumer
 - 2.4.2 Retail
 - 2.4.3 Commercial Telematics
 - 2.4.4 Precision Agriculture
- 2.5 Context & Location Based Services Market Size by Application
 - 2.5.1 Global Context & Location Based Services Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Context & Location Based Services Market Size Growth Rate by Application (2013-2018)

3 GLOBAL CONTEXT & LOCATION BASED SERVICES BY PLAYERS

- 3.1 Global Context & Location Based Services Market Size Market Share by Players
 - 3.1.1 Global Context & Location Based Services Market Size by Players (2016-2018)

3.1.2 Global Context & Location Based Services Market Size Market Share by Players (2016-2018)

3.2 Global Context & Location Based Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 CONTEXT & LOCATION BASED SERVICES BY REGIONS

4.1 Context & Location Based Services Market Size by Regions

4.2 Americas Context & Location Based Services Market Size Growth

4.3 APAC Context & Location Based Services Market Size Growth

4.4 Europe Context & Location Based Services Market Size Growth

4.5 Middle East & Africa Context & Location Based Services Market Size Growth

5 AMERICAS

5.1 Americas Context & Location Based Services Market Size by Countries

5.2 Americas Context & Location Based Services Market Size by Type

5.3 Americas Context & Location Based Services Market Size by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Context & Location Based Services Market Size by Countries

6.2 APAC Context & Location Based Services Market Size by Type

6.3 APAC Context & Location Based Services Market Size by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Context & Location Based Services by Countries

7.2 Europe Context & Location Based Services Market Size by Type

7.3 Europe Context & Location Based Services Market Size by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Context & Location Based Services by Countries

8.2 Middle East & Africa Context & Location Based Services Market Size by Type

8.3 Middle East & Africa Context & Location Based Services Market Size by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 GLOBAL CONTEXT & LOCATION BASED SERVICES MARKET FORECAST

10.1 Global Context & Location Based Services Market Size Forecast (2018-2023)

10.2 Global Context & Location Based Services Forecast by Regions

10.2.1 Global Context & Location Based Services Forecast by Regions (2018-2023)

- 10.2.2 Americas Market Forecast
- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Context & Location Based Services Forecast by Type
- 10.8 Global Context & Location Based Services Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 Alphabet
 - 11.1.1 Company Details
 - 11.1.2 Context & Location Based Services Product Offered
 - 11.1.3 Alphabet Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)

- 11.1.4 Main Business Overview
- 11.1.5 Alphabet News
- 11.2 DecaWave
 - 11.2.1 Company Details
 - 11.2.2 Context & Location Based Services Product Offered
 - 11.2.3 DecaWave Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.2.4 Main Business Overview
 - 11.2.5 DecaWave News
- 11.3 Facebook
 - 11.3.1 Company Details
 - 11.3.2 Context & Location Based Services Product Offered
 - 11.3.3 Facebook Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 Facebook News
- 11.4 Fiksu
 - 11.4.1 Company Details
 - 11.4.2 Context & Location Based Services Product Offered
 - 11.4.3 Fiksu Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 Fiksu News
- 11.5 Gimbal
 - 11.5.1 Company Details
 - 11.5.2 Context & Location Based Services Product Offered
 - 11.5.3 Gimbal Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.5.4 Main Business Overview
 - 11.5.5 Gimbal News
- 11.6 John Deere
 - 11.6.1 Company Details
 - 11.6.2 Context & Location Based Services Product Offered
 - 11.6.3 John Deere Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.6.4 Main Business Overview
 - 11.6.5 John Deere News
- 11.7 KORE
 - 11.7.1 Company Details

- 11.7.2 Context & Location Based Services Product Offered
- 11.7.3 KORE Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
- 11.7.4 Main Business Overview
- 11.7.5 KORE News
- 11.8 MiX Telematics
 - 11.8.1 Company Details
 - 11.8.2 Context & Location Based Services Product Offered
 - 11.8.3 MiX Telematics Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.8.4 Main Business Overview
 - 11.8.5 MiX Telematics News
- 11.9 Monsanto
 - 11.9.1 Company Details
 - 11.9.2 Context & Location Based Services Product Offered
 - 11.9.3 Monsanto Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.9.4 Main Business Overview
 - 11.9.5 Monsanto News
- 11.10 Pinterest
 - 11.10.1 Company Details
 - 11.10.2 Context & Location Based Services Product Offered
 - 11.10.3 Pinterest Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.10.4 Main Business Overview
 - 11.10.5 Pinterest News
- 11.11 TomTom
- 11.12 Ubimo

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Context & Location Based Services

Figure Context & Location Based Services Report Years Considered

Figure Market Research Methodology

Figure Global Context & Location Based Services Market Size Growth Rate 2013-2023 (\$ Millions)

Table Context & Location Based Services Market Size CAGR by Region 2013-2023 (\$ Millions)

Table Major Players of Location-Based Services

Table Major Players of Context-Aware Location-Based Services

Table Market Size by Type (2013-2018) (\$ Millions)

Table Global Context & Location Based Services Market Size Market Share by Type (2013-2018)

Figure Global Context & Location Based Services Market Size Market Share by Type (2013-2018)

Figure Global Location-Based Services Market Size Growth Rate

Figure Global Context-Aware Location-Based Services Market Size Growth Rate

Figure Context & Location Based Services Consumed in Consumer

Figure Global Context & Location Based Services Market: Consumer (2013-2018) (\$ Millions)

Figure Global Consumer YoY Growth (\$ Millions)

Figure Context & Location Based Services Consumed in Retail

Figure Global Context & Location Based Services Market: Retail (2013-2018) (\$ Millions)

Figure Global Retail YoY Growth (\$ Millions)

Figure Context & Location Based Services Consumed in Commercial Telematics

Figure Global Context & Location Based Services Market: Commercial Telematics (2013-2018) (\$ Millions)

Figure Global Commercial Telematics YoY Growth (\$ Millions)

Figure Context & Location Based Services Consumed in Precision Agriculture

Figure Global Context & Location Based Services Market: Precision Agriculture (2013-2018) (\$ Millions)

Figure Global Precision Agriculture YoY Growth (\$ Millions)

Table Global Context & Location Based Services Market Size by Application (2013-2018) (\$ Millions)

Table Global Context & Location Based Services Market Size Market Share by

Application (2013-2018)

Figure Global Context & Location Based Services Market Size Market Share by Application (2013-2018)

Figure Global Context & Location Based Services Market Size in Consumer Growth Rate

Figure Global Context & Location Based Services Market Size in Retail Growth Rate

Figure Global Context & Location Based Services Market Size in Commercial Telematics Growth Rate

Figure Global Context & Location Based Services Market Size in Precision Agriculture Growth Rate

Table Global Context & Location Based Services Revenue by Players (2016-2018) (\$ Millions)

Table Global Context & Location Based Services Revenue Market Share by Players (2016-2018)

Figure Global Context & Location Based Services Revenue Market Share by Players in 2017

Table Global Context & Location Based Services Key Players Head office and Products Offered

Table Context & Location Based Services Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Context & Location Based Services Market Size by Regions 2013-2018 (\$ Millions)

Table Global Context & Location Based Services Market Size Market Share by Regions 2013-2018

Figure Global Context & Location Based Services Market Size Market Share by Regions 2013-2018

Figure Americas Context & Location Based Services Market Size 2013-2018 (\$ Millions)

Figure APAC Context & Location Based Services Market Size 2013-2018 (\$ Millions)

Figure Europe Context & Location Based Services Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Context & Location Based Services Market Size 2013-2018 (\$ Millions)

Table Americas Context & Location Based Services Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Context & Location Based Services Market Size Market Share by Countries (2013-2018)

Figure Americas Context & Location Based Services Market Size Market Share by Countries in 2017

Table Americas Context & Location Based Services Market Size by Type (2013-2018) (\$ Millions)

Table Americas Context & Location Based Services Market Size Market Share by Type (2013-2018)

Figure Americas Context & Location Based Services Market Size Market Share by Type in 2017

Table Americas Context & Location Based Services Market Size by Application (2013-2018) (\$ Millions)

Table Americas Context & Location Based Services Market Size Market Share by Application (2013-2018)

Figure Americas Context & Location Based Services Market Size Market Share by Application in 2017

Figure United States Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Table APAC Context & Location Based Services Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Context & Location Based Services Market Size Market Share by Countries (2013-2018)

Figure APAC Context & Location Based Services Market Size Market Share by Countries in 2017

Table APAC Context & Location Based Services Market Size by Type (2013-2018) (\$ Millions)

Table APAC Context & Location Based Services Market Size Market Share by Type (2013-2018)

Figure APAC Context & Location Based Services Market Size Market Share by Type in 2017

Table APAC Context & Location Based Services Market Size by Application (2013-2018) (\$ Millions)

Table APAC Context & Location Based Services Market Size Market Share by Application (2013-2018)

Figure APAC Context & Location Based Services Market Size Market Share by Application in 2017

Figure China Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Context & Location Based Services Market Size Growth 2013-2018 (\$

Millions)

Figure Southeast Asia Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure India Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Table Europe Context & Location Based Services Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Context & Location Based Services Market Size Market Share by Countries (2013-2018)

Figure Europe Context & Location Based Services Market Size Market Share by Countries in 2017

Table Europe Context & Location Based Services Market Size by Type (2013-2018) (\$ Millions)

Table Europe Context & Location Based Services Market Size Market Share by Type (2013-2018)

Figure Europe Context & Location Based Services Market Size Market Share by Type in 2017

Table Europe Context & Location Based Services Market Size by Application (2013-2018) (\$ Millions)

Table Europe Context & Location Based Services Market Size Market Share by Application (2013-2018)

Figure Europe Context & Location Based Services Market Size Market Share by Application in 2017

Figure Germany Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure France Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure UK Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Context & Location Based Services Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Context & Location Based Services Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Context & Location Based Services Market Size Market Share by Countries in 2017

Table Middle East & Africa Context & Location Based Services Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Context & Location Based Services Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Context & Location Based Services Market Size Market Share by Type in 2017

Table Middle East & Africa Context & Location Based Services Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Context & Location Based Services Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Context & Location Based Services Market Size Market Share by Application in 2017

Figure Egypt Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Context & Location Based Services Market Size Growth 2013-2018 (\$ Millions)

Figure Global Context & Location Based Services Market Size Forecast (2018-2023) (\$ Millions)

Table Global Context & Location Based Services Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Context & Location Based Services Market Size Market Share Forecast by Regions

Figure Americas Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure APAC Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Europe Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure United States Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Canada Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Mexico Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Brazil Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure China Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Japan Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Korea Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure India Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Australia Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Germany Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure France Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure UK Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Italy Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Russia Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Spain Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Egypt Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure South Africa Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Israel Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure Turkey Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Context & Location Based Services Market Size 2018-2023 (\$ Millions)

Table Global Context & Location Based Services Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Context & Location Based Services Market Size Market Share Forecast by Type (2018-2023)

Table Global Context & Location Based Services Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Context & Location Based Services Market Size Market Share Forecast by Application (2018-2023)

Table Alphabet Basic Information, Head Office, Major Market Areas and Its Competitors

Table Alphabet Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure Alphabet Context & Location Based Services Market Share (2016-2018)

Table DecaWave Basic Information, Head Office, Major Market Areas and Its Competitors

Table DecaWave Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure DecaWave Context & Location Based Services Market Share (2016-2018)

Table Facebook Basic Information, Head Office, Major Market Areas and Its Competitors

Table Facebook Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure Facebook Context & Location Based Services Market Share (2016-2018)

Table Fiksu Basic Information, Head Office, Major Market Areas and Its Competitors

Table Fiksu Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure Fiksu Context & Location Based Services Market Share (2016-2018)

Table Gimbal Basic Information, Head Office, Major Market Areas and Its Competitors

Table Gimbal Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure Gimbal Context & Location Based Services Market Share (2016-2018)

Table John Deere Basic Information, Head Office, Major Market Areas and Its Competitors

Table John Deere Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure John Deere Context & Location Based Services Market Share (2016-2018)

Table KORE Basic Information, Head Office, Major Market Areas and Its Competitors

Table KORE Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure KORE Context & Location Based Services Market Share (2016-2018)

Table MiX Telematics Basic Information, Head Office, Major Market Areas and Its Competitors

Table MiX Telematics Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure MiX Telematics Context & Location Based Services Market Share (2016-2018)

Table Monsanto Basic Information, Head Office, Major Market Areas and Its Competitors

Table Monsanto Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure Monsanto Context & Location Based Services Market Share (2016-2018)

Table Pinterest Basic Information, Head Office, Major Market Areas and Its Competitors

Table Pinterest Context & Location Based Services Revenue and Gross Margin (2016-2018)

Figure Pinterest Context & Location Based Services Market Share (2016-2018)

Table TomTom Basic Information, Head Office, Major Market Areas and Its Competitors

Table Ubimo Basic Information, Head Office, Major Market Areas and Its Competitors

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