

# 2018-2023 Global Consumer Connected Cars Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Consumer Connected Cars market for 2018-2023.

Consumer Connected Cars are vehicles on the road will have at least one connectivity service, such as telematics, V2X (vehicle-to-everything) communications, or connected car commerce services.

Automotive OEMs must prepare to capitalise on the impending opportunities of V2X services, such as smart parking and automated fuel payments. North America will emerge as the leading region in this space, accounting for 39% of all end-user spend on connected car commerce platforms by 2022. It argued that stakeholder investments and public-private partnerships will be as critical to future V2I (vehicle-to-infrastructure) services as OEM involvement.

Over the next five years, LPI(LP Information) projects that Consumer Connected Cars will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Consumer Connected Cars market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Passenger Cars

Light Commercial Vehicles

Segmentation by application:

Consumer

Enterprise

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Airbiquity

AT&T

Cisco Jasper

Ctrack

KORE Wireless

Mojio

MiX Telematics

Octo Telematics

Tech Mahindra

Verizon

Vodafone

WirelessCar

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Consumer Connected Cars market size by key regions/countries, product type and application.

To understand the structure of Consumer Connected Cars market by identifying its various subsegments.

Focuses on the key global Consumer Connected Cars players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Consumer Connected Cars with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Consumer Connected Cars submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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