

2018-2023 Global Consumer Appliance Coatings Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Consumer Appliance Coatings market for 2018-2023.

A coating is a covering that is applied to the surface of an object, usually referred to as the substrate. Consumer appliance coatings mainly contain epoxy, epoxy PE hybrid and thermoplastic.

The main raw material is concentrated in resin, pigment, solvent, additives and diluent. Prices of these materials are cheap and stable, and there are lots of enterprises to manufacture.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of consumer appliance coatings will increase.

Over the next five years, LPI(LP Information) projects that Consumer Appliance Coatings will register a 1.2% CAGR in terms of revenue, reach US\$ 1530 million by 2023, from US\$ 1430 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Appliance Coatings market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Epoxy coating

Epoxy PE hybrid coating

Others

Segmentation by application:

Refrigeration

Large Cooking Appliance

Home Laundry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AkzoNobel

Axalta

Tiger

PPG

Jotun

Valspar

Sherwin-Williams

Nippon Paint

Surpass

Meijia

Huaguang

Kinte

Huacai

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Consumer Appliance Coatings consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Consumer Appliance Coatings market by

identifying its various subsegments.

Focuses on the key global Consumer Appliance Coatings manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Consumer Appliance Coatings with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Consumer Appliance Coatings submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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