

2018-2023 Global Connected Trucks Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Connected Trucks market for 2018-2023.

A connected car is a car that is equipped with Internet access, and usually also with a wireless local area network

The key drivers for the market are growing demand for in-vehicle safety features, increasing traffic problems and growing demand for infotainment. Moreover, the vehicle-to-vehicle communication promises better vehicle safety and is most important pillar of communication between the vehicle in connected vehicle transport system. With the growing demand for smart cities or connected vehicles, the demand for V2V communication is also projected to dominate the connected truck market.

Over the next five years, LPI(LP Information) projects that Connected Trucks will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Connected Trucks market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cybersecurity

Updates

Fleet Management

Segmentation by application:

Light Commercial Vehicles

Heavy Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Denso

Bosch

Continental

Harman

Magna

TomTom

Sierra Wireless

ZF

NXP

Verizon

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Connected Trucks consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Connected Trucks market by identifying its various subsegments.

Focuses on the key global Connected Trucks manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Connected Trucks with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Connected Trucks submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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