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2018-2023 Global Connected Retail Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Connected Retail market for 2018-2023.

A Connected Retail strategy allows people to use the strength of the network to connect the brands to today's consumers.
Connected Retail can help collaborate more effectively with employees and field managers, maintain security vigilance and reduce operating costs through a lean retail architecture approach.
Over the next five years, LPI(LP Information) projects that Connected Retail will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Connected Retail market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Hardware

Software

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Segmentation by application:

Industrial

Enterprise

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

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Canada

Mexico

Brazil

APAC

China

Japan

Korea

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UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Zebra Technologies

Softweb Solutions

SAP

PTC

Microsoft

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Intel

IBM

Cisco Systems

Atmel

ARM

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Connected Retail market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Connected Retail market by identifying its various subsegments.

Focuses on the key global Connected Retail players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Connected Retail with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Connected Retail submarkets, with respect to key regions (along with their respective key countries).

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To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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