

2018-2023 Global Conjugated Linoleic Acid (CLA) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Conjugated Linoleic Acid (CLA) market for 2018-2023.

CLA (short for "Conjugated Linoleic Acid") is a fatty acid that belongs to the latter group. CLA is actually one of the most popular weight loss supplements in the world, and some believe that it can have other health benefits as well.

In 2017, the global Conjugated Linoleic Acid (CLA) market is led by China, capturing about 47.93% of global Conjugated Linoleic Acid (CLA) production. North America is the second-largest region-wise market with 25.63% of production share.

At present, the major manufacturers of Conjugated Linoleic Acid (CLA) are concentrated in BASF, Eastman, Stepan (Lipid Nutrition), Qingdao Aohai, INNOBIO, etc.

In application, Conjugated Linoleic Acid (CLA) downstream is wide and recently Conjugated Linoleic Acid (CLA) has acquired increasing significance in various fields of Dietary Supplement, Food & Beverage, Pharmaceutical, Animal Feed and others. Globally, the Conjugated Linoleic Acid (CLA) market is mainly driven by growing demand for Dietary Supplement which accounts for nearly 43.15% of total downstream consumption of Conjugated Linoleic Acid (CLA).

In the future, global market is expected to witness significant growth on account of rising applications, so in the next few years, Conjugated Linoleic Acid (CLA) production will show a trend of steady growth.

Over the next five years, LPI(LP Information) projects that Conjugated Linoleic Acid (CLA) will register a 5.8% CAGR in terms of revenue, reach US\$ 50 million by 2023,

from US\$ 36 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Conjugated Linoleic Acid (CLA) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Content 80%

Content 95%

Others

Segmentation by application:

Dietary Supplement

Food & Beverage

Pharmaceutical

Animal Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

Eastman

Stepan (Lipid Nutrition)

Qingdao Aohai

INNOBIO

Penglai Marine

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Conjugated Linoleic Acid (CLA) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Conjugated Linoleic Acid (CLA) market by identifying its various subsegments.

Focuses on the key global Conjugated Linoleic Acid (CLA) manufacturers, to define, describe and analyze the sales volume, value, market share, market

competition landscape, SWOT analysis and development plans in next few years.

To analyze the Conjugated Linoleic Acid (CLA) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Conjugated Linoleic Acid (CLA) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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