

2018-2023 Global Computer Accessories Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Computer Accessories market for 2018-2023.

Computer accessories include external HDDs, gaming accessories, portable speakers, pointing devices, webcams, keyboards, headsets and etc.

The adoption of process automation in industries as one of the primary growth factors for computer accessories market.

One of the latest trends that will gain traction in the computer accessories market in the coming years is the increased preference for assembling.

The business sector segment accounted for the major shares and dominated the computer accessories market. The use of computer accessories such as hard drives, mice, and keyboards, has increased in corporate offices due to the increased use of these accessories for various business purposes such as e-mailing and posting.

Over the next five years, LPI(LP Information) projects that Computer Accessories will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Computer Accessories market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

External HDDs

Gaming Accessories

Portable Speakers

Pointing Devices

Webcams

Keyboards

Headsets

Others

Segmentation by application:

Business Sector

Consumer Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Logitech

HP Development Company

Seagate Technology

Toshiba Corporation

Western Digital

Microsoft

Seiko Epson

Lexmark International

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Computer Accessories consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Computer Accessories market by identifying its various subsegments.

Focuses on the key global Computer Accessories manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Computer Accessories with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Computer Accessories submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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