

# 2018-2023 Global Companion Animal Health Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Companion Animal Health market for 2018-2023.

A companion animal is an animal kept primarily for a person's company, protection, or entertainment rather than as a working animal, livestock or laboratory animal. Companion not only provides highly reliable products, but also the resources and tools to successfully incorporate wellness & rehabilitation technology and products in veterinary practice.

Over the next five years, LPI(LP Information) projects that Companion Animal Health will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Companion Animal Health market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Dogs

Equine

Others

Segmentation by application:

Point-of-care Testing/In-house Testing

Hospitals & Clinics

Others

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Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Zoetis

Nutreco

Merck

Elanco

Bayer

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Companion Animal Health market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Companion Animal Health market by identifying its various subsegments.

Focuses on the key global Companion Animal Health players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Companion Animal Health with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Companion Animal Health submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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