

2018-2023 Global Commercial/Corporate Card Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Commercial/Corporate Card market for 2018-2023.

Used wisely, corporate cards can help you simultaneously achieve career goals and reap personal perks.

Commercial card market continues to grow at rates higher than other business-to-business (B2B) payments types. According to the authors estimates, between 2013 and 2015, U.S. commercial card purchase volume grew at a compound annual growth rate of 9%; we expect to see high-single-digit growth through the next several years.

Over the next five years, LPI(LP Information) projects that Commercial/Corporate Card will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Commercial/Corporate Card market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Open-Loop

Closed Loop Cards

Segmentation by application:

Small Business Credit Cards

Corporate Credit Cards

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

American Express

Banco Itau

Bank of America Merrill Lynch

Bank of Brazil

Bank of East Asia

Chase Commercial Banking

Diner's Club

Hang Seng Bank

Hyundai

JP Morgan

MasterCard

SimplyCash

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Commercial/Corporate Card market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Commercial/Corporate Card market by identifying its various subsegments.

Focuses on the key global Commercial/Corporate Card players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Commercial/Corporate Card with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the size of Commercial/Corporate Card submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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