

2018-2023 Global Commercial Seaweeds Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Commercial Seaweeds market for 2018-2023.

Seaweed or macroalgae refers to several species of macroscopic, multicellular, marine algae.

The term includes some types of red, brown, and green macroalgae. Seaweed may provide excellent opportunities for its industrial exploitation as they could be a source of multiple compounds (i.e. polysaccharides, proteins and phenols) with applications such as food [2][3] and animal feed,[3] pharmaceuticals [4] or fertilizers.

There are various applications of commercial seaweeds, such as human food, animal feed, agriculture, and others which include cosmetics, integrated aquaculture, biomass as biofuel, and wastewater management. Seaweeds are used on a large scale for human consumption due to their high nutritive value and usage of raw seaweeds in Chinese, Japanese, and Korean cuisines.

Over the next five years, LPI(LP Information) projects that Commercial Seaweeds will register a 9.2% CAGR in terms of revenue, reach US\$ 28800 million by 2023, from US\$ 17000 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Commercial Seaweeds market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Liquid

Powdered

Flakes

Segmentation by application:

Agriculture

Animal Feed

Human Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

E.I. Dupont De Nemours and Company

Cargill, Incorporated

Roullier Group

Compo Gmbh & Co. Kg

Biostadt India Limited

Acadian Seaplants Limited

Brandt

CP Kelco

Gelymar

Seasol International Pty. Ltd

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Commercial Seaweeds consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Commercial Seaweeds market by identifying its various subsegments.

Focuses on the key global Commercial Seaweeds manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Commercial Seaweeds with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Commercial Seaweeds submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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