

2018-2023 Global Colour Steel Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Colour Steel market for 2018-2023.

Colour steel or colour coated steel is cold rolled steel and galvanized steel substrate. It is surfaced preparation and applied a continuous coating, which made after baking and cooling products. Coated steel sheet is light, beautiful and good corrosion resistance. It could be directly processed and apply in Construction, shipbuilding, vehicle manufacturing, the furniture industry, electrical industry to provide a new type of raw material. It played with steel and wood, efficient construction, energy conservation, pollution prevention and other good results.

The growth of the downstream industries is the key driving force for the coated steel market. For example, in the refrigerator market, the sales in the Asia-Pacific region have witnessed a steady growth in the past few years. China, Korea, Japan and India are the key production hubs of refrigerators due to huge domestic demand and low production costs. The great demand from such end-use industry has driven the market for coated steel. The increasing potential to spend on upgrades for kitchens, roofing, and basic home improvements and additions most of which include steel coated products are driving the coated steel market.

In 2017, the polyester Colour Steel segment accounted for the largest market share, in terms of value. Polyester resins form highly durable structures and coatings are cross-linked with a vinylic reactive monomer, which is most commonly styrene. The current industry trend highlights the use of polyester resin above all other resin types. In addition, it has limited use in the coatings industry primarily because curing is strongly inhibited by oxygen, leaving the surface of the polyester-coated steel soft and sticky.

Due to these properties, the polyester-coated steel are the most broadly used coated steel, globally.

Over the next five years, LPI(LP Information) projects that Colour Steel will register a 6.8% CAGR in terms of revenue, reach US\$ 31700 million by 2023, from US\$ 21400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Colour Steel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PE Coated Steel

HDP Coated Steel

SMP Coated Steel

PVDF Coated Steel

Segmentation by application:

Construction

Home Appliance

Automotive

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BlueScope

Kerui Steel

NSSMC

ArcelorMittal

Dongkuk Steel

ThyssenKrupp

Baosteel

Severstal

U.S. Steel

Shandong Guanzhou

JSW Steel

NLMK Group

Dongbu Steel

Essar Steel

POSCO

JFE Steel

Ansteel

Wuhan Iron and Steel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Colour Steel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Colour Steel market by identifying its various subsegments.

Focuses on the key global Colour Steel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Colour Steel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Colour Steel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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