

2018-2023 Global Color Masterbatch Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Color Masterbatch market for 2018-2023.

Color masterbatch is classified on the basis of type, namely, standard color, specialty color, and tailor-made color. Standard colors are used in a wide range of applications due to their mechanical, heat resistance, and weather resistance properties. Some of the applications of standard color masterbatch are packaging sheets & films, plastic bottles & containers, and cables & wire.

Majorly the color masterbatch is used in market are black and standard color masterbatch. Black masterbatch comes in low cost pigment providing various shades of black. They are designed to provide properties like conductivity and light stability. There are also additive masterbatches which are used by plastic manufactures to improve the properties of polymers such as reduce weight of product and prevent from direct UV light which causes degradation of plastic. Masterbatch contains 45-65% of additives and sometimes 80% in extreme cases. White masterbatch are available in very small pigments of 14mm to 70mm and provides high brightness even on less loading. Over the next five years, LPI(LP Information) projects that Color Masterbatch will register a 5.6% CAGR in terms of revenue, reach US\$ 5370 million by 2023, from US\$ 3870 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Color Masterbatch market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Standard Color

Tailor-made Color

Specialty Color

Segmentation by application:

Packaging

Building & Construction

Consumer Goods

Automotive

Agriculture

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Clariant AG

A. Schulman, Inc.

Polyone Corporation

Plastika Kritis S.A.

Plastiblends India Ltd.

Ampacet Corporation

O'neil Color & Compounding

Penn Color, Inc.

RTP Company

Tosaf Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Color Masterbatch consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Color Masterbatch market by identifying its various subsegments.

Focuses on the key global Color Masterbatch manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Color Masterbatch with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Color Masterbatch submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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