

2018-2023 Global Colocation Consumption Market Report

<https://marketpublishers.com/r/2C8F6315A53EN.html>

Date: September 2018

Pages: 177

Price: US\$ 4,660.00 (Single User License)

ID: 2C8F6315A53EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Colocation market for 2018-2023.

A Colocation center (or colo) offers dedicated facility, where a business can physically house their servers and other equipment. Businesses can rent the space, as opposed to locating their servers or other computing hardware in their offices, for greater network reliability and uptime.

In aggregate the top twelve colocation providers are accounted for almost 30.67% of the total worldwide market. There is then a long tail of smaller providers, each with 1% or less market share. Even though the market is going through consolidation, the colocation industry has contained over 1,000 additional companies.

Data center colocation observes a great demand in telecommunication and information technology, due to the rising density of data servers. Colocation market earns a maximum chunk of its revenue from this vertical. Furthermore, the energy sector is also relying on the data center operation to meet different regulatory norms.

Over the next five years, LPI(LP Information) projects that Colocation will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Colocation market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Retail Colocation

Wholesale Colocation

Segmentation by application:

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life sciences

Energy

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Colocation consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Colocation market by identifying its various subsegments.

Focuses on the key global Colocation manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Colocation with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Colocation submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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